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(order form)

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Becky Hewes,
Exhibit Coordinator

Dear Exhibitor:

We value your ongoing participation at our upcoming 2005–06 ACSI conventions. By exhibiting your products and services at any or all of the 28 annual conventions, you will have access to as many as 50,000 teachers, administrators, and board members, representing nearly 1.2 million students in 5,300 member schools.

You can build sustainable and profitable relationships with Christian school leaders and teachers through something as simple as exhibiting at targeted conventions and advertising in our convention programs, the ACSI annual directory, or our professional educator magazines.

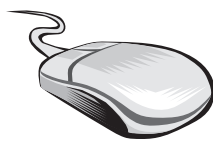
We have found that exhibitors at most ACSI conventions benefit from a constant flow of traffic because of our unique double-track scheduling, which allows plenty of one-on-one time with convention delegates. Your exhibit space will be reserved on a first-come/first-served basis. Once your reservation is confirmed, the pertinent regional office(s) will forward additional information to you.

Sincerely,

Becky Hewes, Exhibit Coordinator

5
easy steps
to
becoming
an ACSI Exhibitor

1. Determine which of the 28 conventions you wish to attend (see back cover).
2. Mark your selected conventions on the reservation form on pages 3–4.
3. Select your top 3 booth choices for each convention after viewing exhibit hall layouts on pages 6–33.
4. Enter those booth choices on the reservation form.
5. Detach the completed reservation form and submit full payment to the attention of Becky Hewes.



Log on to www.acsi.org/~exhibits in June 2005 for updated exhibit and availability information.

For all conventions, contact Becky Hewes at ACSI Headquarters, 719.867.0141 or exhibitors@acsi.org.



John and Kay Temple

In Appreciation for 30 Years

If you have been around ACSI in the last 30 years, you know who Kay Temple is and how much she has dedicated herself to the ACSI exhibit program. Kay is retiring this year, and we want to say, "Thank you, Kay, for your many years of service. You will be missed!"

2005–2006 ACSI Conventions Exhibit Space Contract

Convention	Date	Page
Mesa, AZ.....	Sep 29–30, 2005.....	6
Pittsburgh, PA.....	Oct 6–7, 2005.....	7
Portland, OR.....	Oct 6–7, 2005.....	8
Sacramento, CA.....	Oct 6–7, 2005.....	9
South Bend, IN.....	Oct 6–7, 2005.....	10
Surrey, BC, Canada.....	Oct 6–7, 2005.....	11
Anchorage, AK.....	Oct 20–21, 2005.....	12
Metro New York City....	Oct 20–21, 2005.....	13
Minneapolis, MN.....	Oct 20–21, 2005.....	14
Moncton, NB, Canada..	Oct 27–28, 2005.....	15
Sturbridge, MA.....	Oct 27–28, 2005.....	16
Kansas City, KS.....	Oct 31–Nov 1, 2005.....	17
Dallas, TX (IEELC).....	Nov 3–5, 2005.....	18
Denver, CO.....	Nov 3–4, 2005.....	19
Toronto, ON, Canada...	Nov 3–4, 2005.....	20
Dayton, OH.....	Nov 10–11, 2005.....	21
Anaheim, CA.....	Nov 21–22, 2005.....	22
Dallas, TX.....	Nov 21–22, 2005.....	23
Orlando, FL.....	Nov 21–22, 2005.....	24
Washington, DC.....	Nov 21–22, 2005.....	25
Chiang Mai, Thailand (ICEC)	Nov 24–26, 2005.....	26
Honolulu, HI.....	Jan 5–6, 2006.....	27
Birmingham, AL.....	Jan 26–27, 2006.....	28
Galveston, TX.....	Feb 2–3, 2006.....	29
Greensboro, NC.....	Feb 9–10, 2006.....	30
Seattle, WA.....	Feb 9–10, 2006.....	31
Sherwood Park, AB, Canada	Feb 16–17, 2006.....	32
Winnipeg, MB, Canada..	Feb 24, 2006.....	33

Terms of Contract

Visual access to surrounding Exhibitor booths must not be unreasonably blocked by an Exhibitor. General displays should be no higher than ten feet in the back and four feet on the sides. In cases of endcap booths, the back drape will be restricted to a maximum width of eight feet. Exhibitors must check with the ACSI regional director responsible for a particular site for permission to exceed these measurements.

ACSI assigns exhibit booths on a first-come/first-served order based on receipt of your application, accompanying check, and acceptance of the application by ACSI. ACSI reserves the right to refuse any Exhibitor application for any reason. Exhibitors who have not paid for their booth in full will not be allowed to exhibit.

ACSI has reserved the right to require Exhibitors to remove any item, sign, etc., from displays that do not conform to the moral standard, tone, or the general standards of ACSI or the evangelical Christian school movement.

The Exhibitor agrees that the exhibit shall be set and maintained through the duration of the convention in full compliance with the rules of this contract. ACSI reserves the right to reject, eject, or prohibit any exhibit in whole or part, or any Exhibitor or Exhibitor representatives, with or without giving cause. In such a case, ACSI's liability shall not exceed the return to the Exhibitor the amount of the exhibit fee unused at the time of ejection.

As a contractual condition of exhibiting at an ACSI convention or conference, an Exhibitor shall be fully responsible to pay for any and all damages to the exhibit site, or for injuries to any person at the site that result from any act or omission of the Exhibitor. An Exhibitor agrees to defend, indemnify, and hold harmless ACSI and its employees, the convention site owners, managers, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor use of the property. An Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees that arise from or out of the Exhibitor's occupancy and use of the exhibition premises or site location.

As a contractual condition of exhibiting at an ACSI convention or conference, ACSI and its employees shall be held harmless for the possible loss of Exhibitor equipment, merchandise, or other materials from an Exhibitor's display.

Exhibitors are strongly discouraged from bringing minor children onto the convention site property. Exhibitors disregarding this request shall be totally responsible for the supervision of such children. Exhibitors are also responsible for any damages caused by the children and for any medical costs for injuries incurred by the children at the convention site.

Exhibitors using sound equipment are to make sure that the sound does not disturb neighboring displays. Sound projection should be confined to the limits of the booth.

Note: Send in your registration as soon as possible. Complete the forms and return them with full payment (check, money order, or credit card) to the address shown on the bottom of the form.

Cancellation & Refund Policy

60 or more days prior to booth set up.....Less \$25
 4-59 days prior to booth set up.....Less 50%
 3 business days prior to booth set up.....No Refunds

No refunds will be given unless either the ACSI exhibit coordinator or regional director in charge of event is notified.

If you are paying with Canadian dollars, please mail reservations for the Canada conventions directly to the regional offices shown below. *You must pay by cheque; credit cards are not accepted.*

ACSI Eastern Canada
 1 Wenden Ct., RR#2
 Minesing, ON, Canada L0L 1Y2
 705/728-7344 Fax 705/728-4401
 Email acsiec@acsi.org

ACSI Western Canada
 Box 988
 Three Hills, AB, Canada T0M 2A0
 403/443-7337 Fax 403/443-5378
 Email office@acsiwc.org

2005–2006 ACSI Conventions Exhibit Space Reservation

Name of Exhibiting Company _____

Phone _____ Extension _____ Fax _____

Mailing Address _____

City _____ State _____ Zip _____

Person in Charge of Reserving Exhibit Spaces _____ Email _____

Nature of Business _____ Website _____

Booth Sign Will Display Your Company Name

Please list your top three choices of booth spaces for each convention in which you will exhibit. In the total column, list the fee for the booth that is your first choice. If you are requesting more than one booth for a particular convention, please note separate booth choices and total on this form or send explanatory letter. Detach the entire reservation section and mail to ACSI.

Write in the number of the spaces you desire for each convention. Put your first choice in the “1st choice” box. Then indicate your “2nd” and “3rd” choices in the event your first choice is already reserved.

Mesa, Arizona, Sep 29–30, 2005page 6 Super prime spaces—\$450 Prime exhibit spaces—\$400 Standard exhibit spaces—\$330	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Pittsburgh, Pennsylvania, Oct 6–7, 2005page 7 Prime exhibit spaces—\$405 Hallway—\$260 Standard exhibit spaces—\$340	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Portland, Oregon, Oct 6–7, 2005page 8 <i>Please review the floor plan on page 9 BEFORE you make your selection. Exhibitors reserving 3-day spaces are required to stay all 3 days.</i> 3-day prime exhibit spaces—\$525 3-day standard exhibit spaces—\$450 2-day prime exhibit spaces—\$490 2-day standard exhibit spaces—\$410	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Sacramento, California, Oct 6–7, 2005page 9 Prime exhibit spaces—\$615 Standard exhibit spaces—\$510 Booths 100–144, 237–244, 343—\$280	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
South Bend, Indiana, Oct 6–7, 2005page 10 Super prime exhibit spaces—\$525 Prime exhibit spaces—\$495 Standard exhibit spaces—\$420 Hall C North—\$385	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Surry, BC, Canada, Oct 6–7, 2005page 11 \$150 (Canada) \$125 (US)	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Anchorage, Alaska, Oct 20–21, 2005page 12 Exhibit spaces—\$155	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Metro New York City, Oct 20–21, 2005page 13 Prime exhibit spaces—\$405 Standard exhibit spaces—\$340	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Minneapolis, Minnesota, Oct 20–21, 2005page 14 Prime exhibit spaces—\$425 Standard exhibit spaces—\$375	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Moncton, NB, Canada, Oct 27–28, 2005page 15 \$175 (Canada) \$140 (US)	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Sturbridge, Massachusetts, Oct 27–28, 2005page 16 Prime exhibit spaces—\$460 Standard exhibit spaces—\$390 Courtyard spaces—\$260	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Kansas City, Kansas, Oct 31–Nov 1, 2005page 17 Prime exhibit spaces—\$415 Standard exhibit spaces—\$325	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____
Dallas, Texas (Int'l Early Education Leadership Conference), Nov 3–5, 2005page 18 Prime exhibit spaces—\$375 Standard exhibit spaces—\$325	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL
	1st Choice	2nd Choice	3rd Choice	\$ _____



Phoenix Marriott Mesa
 200 N. Centennial Way
 Mesa, AZ 85201

Legend

Reserved Super Prime	Reserved Standard
Reserved Prime	Reserved ACSI

All other spaces available

Attendance
 850 (est.)

Booth Size
 10' wide, 8' deep

Exhibit Fees
 Super prime exhibit spaces\$450
 Prime exhibit spaces\$400
 Standard exhibit spaces.....\$330

Fee Includes
 Draped booth, sign with company name,
 one 8' draped table, two chairs

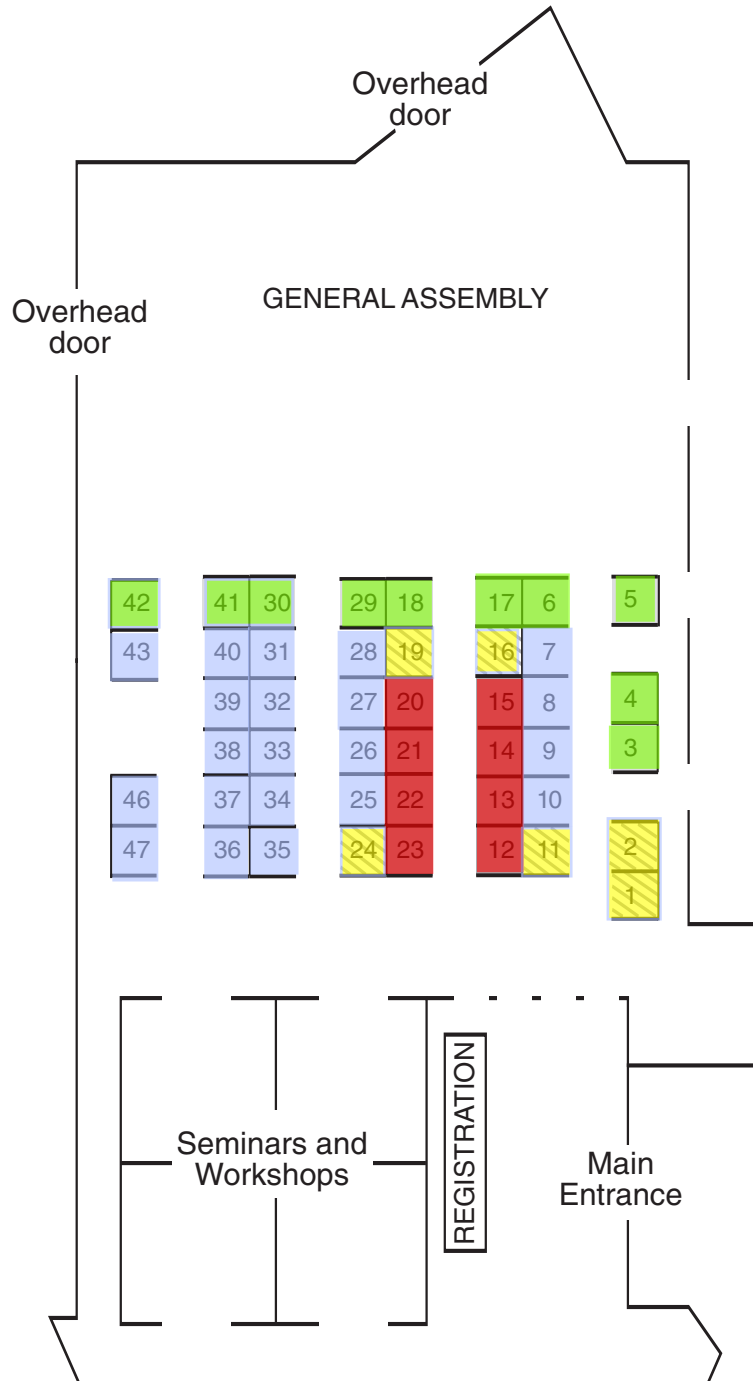
Electricity
 Available from the decorator for an
 additional fee

Reservations
 See page 3, or call Becky Hewes at
 719.867.0141

**Consider exhibiting
 3 days!**





Early Education Conference
 Saturday, October 1, 2005
 Phoenix Marriott Mesa

Call Valerie Begley at the Rocky Mountain
 Regional Office for details:
 520.514.2897, ext 200



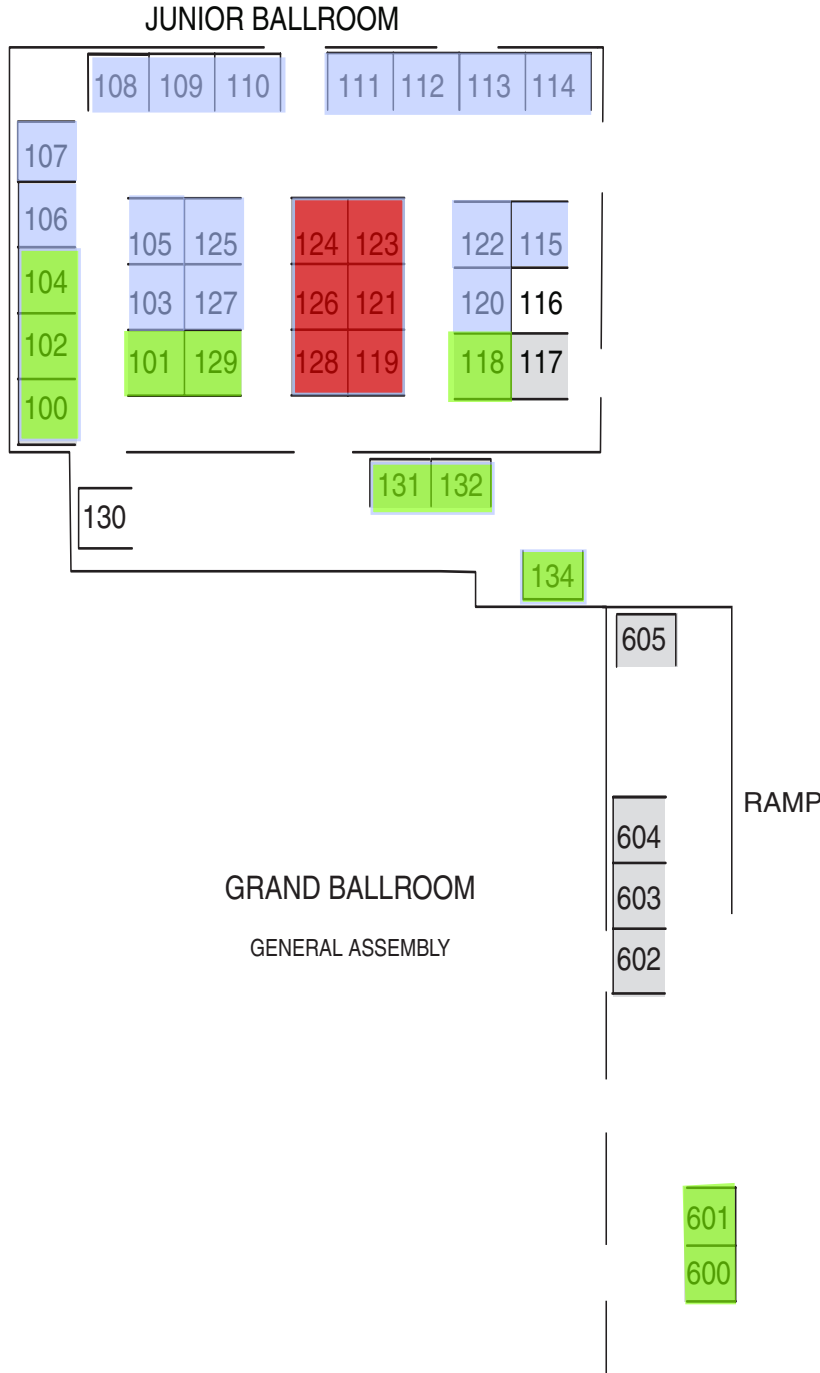
*Lightly shaded booths indicate prime exhibit spaces. Striped booths indicate super prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

The Radisson Hotel Green Tree
 101 Radisson Drive
 Pittsburgh, PA 15205



Attendance

600 (est.)

Booth Sizes

8' wide, 8' deep
 Booths 130–134, 600–605: 8' wide, 6' deep
 Hallway (overflow only, not shown): draped table

Exhibit Fees

Prime exhibit spaces\$405
 Standard exhibit spaces.....\$340
 Hallway (overflow only, not shown) ..\$260

Fee Includes

Draped booth, sign with company name, one 6' draped table, one chair

Electricity

Available at no additional charge
 Arrangements must be made with the regional office prior to the convention.
 Call ACSI Mid-Atlantic Region:
 717.285.3022

Reservations

See page 3, or call Becky Hewes at
 719.867.0141

*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Oregon Convention Center
 777 NE Martin Luther King, Jr. Boulevard
 Portland, OR 97232

Legend

<p> Reserved Super Prime</p> <p> Reserved Prime</p>	<p> Reserved Standard</p> <p> Reserved ACSI</p>
---	---

All other spaces available

Attendance
 1,500 (est.)

Booth Size
 10' wide, 10' deep

Exhibit Fees

- 3-day prime exhibit spaces\$525
- 3-day standard exhibit spaces\$450
- 2-day prime exhibit spaces\$490
- 2-day standard exhibit spaces\$410

Exhibits will remain in place for the Saturday events following the convention (Early Education Conference, Board Member Workshop). Exhibitors reserving 3-day spaces are required to stay all three days.

Fee Includes

Draped booth, sign with company name, one 8' draped table, one chair

Electricity

Available from the decorator for an additional fee

Reservations

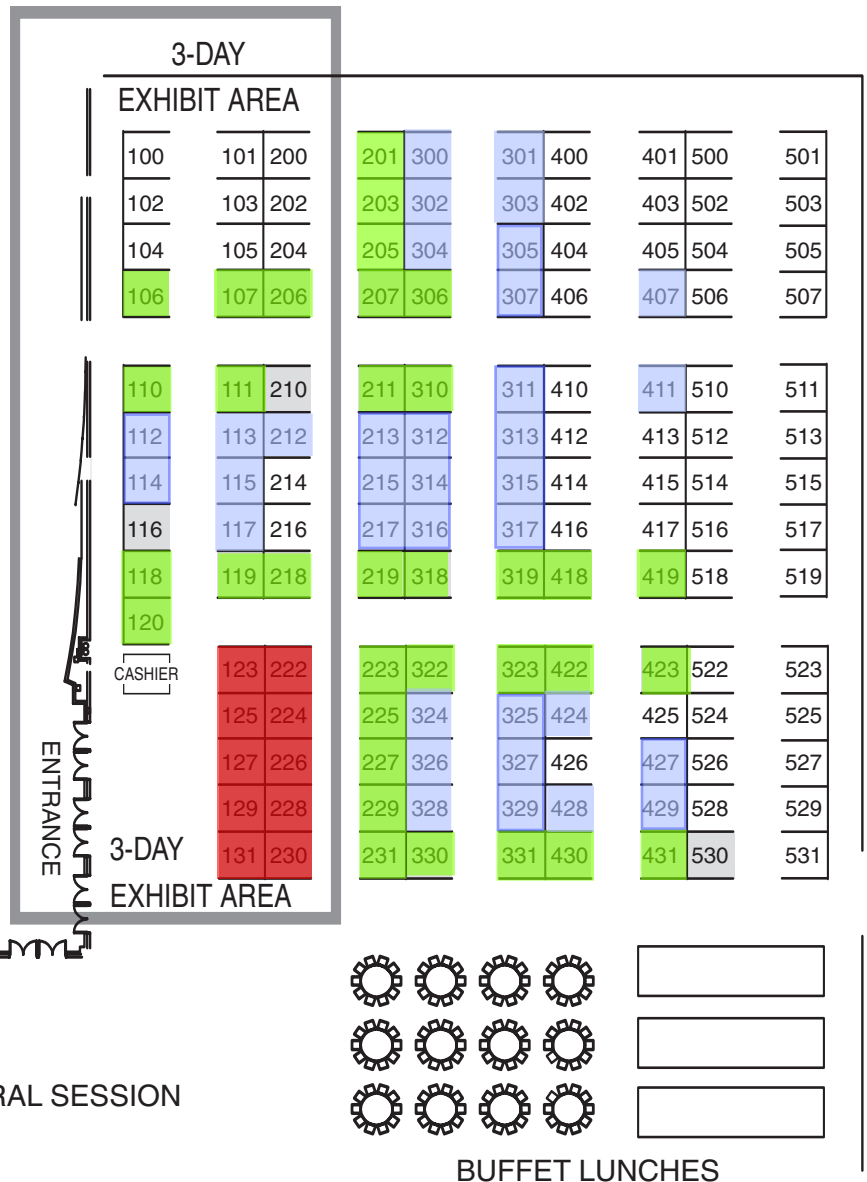
See page 3, or call Becky Hewes at 719.867.0141

Consider exhibiting 3 days!

Early Education Conference
 Saturday, October 8, 2005
 Oregon Convention Center





Call ACSI Northwest Regional Office for Saturday-only prices: 360.256.5860

EXHIBIT HALL E



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

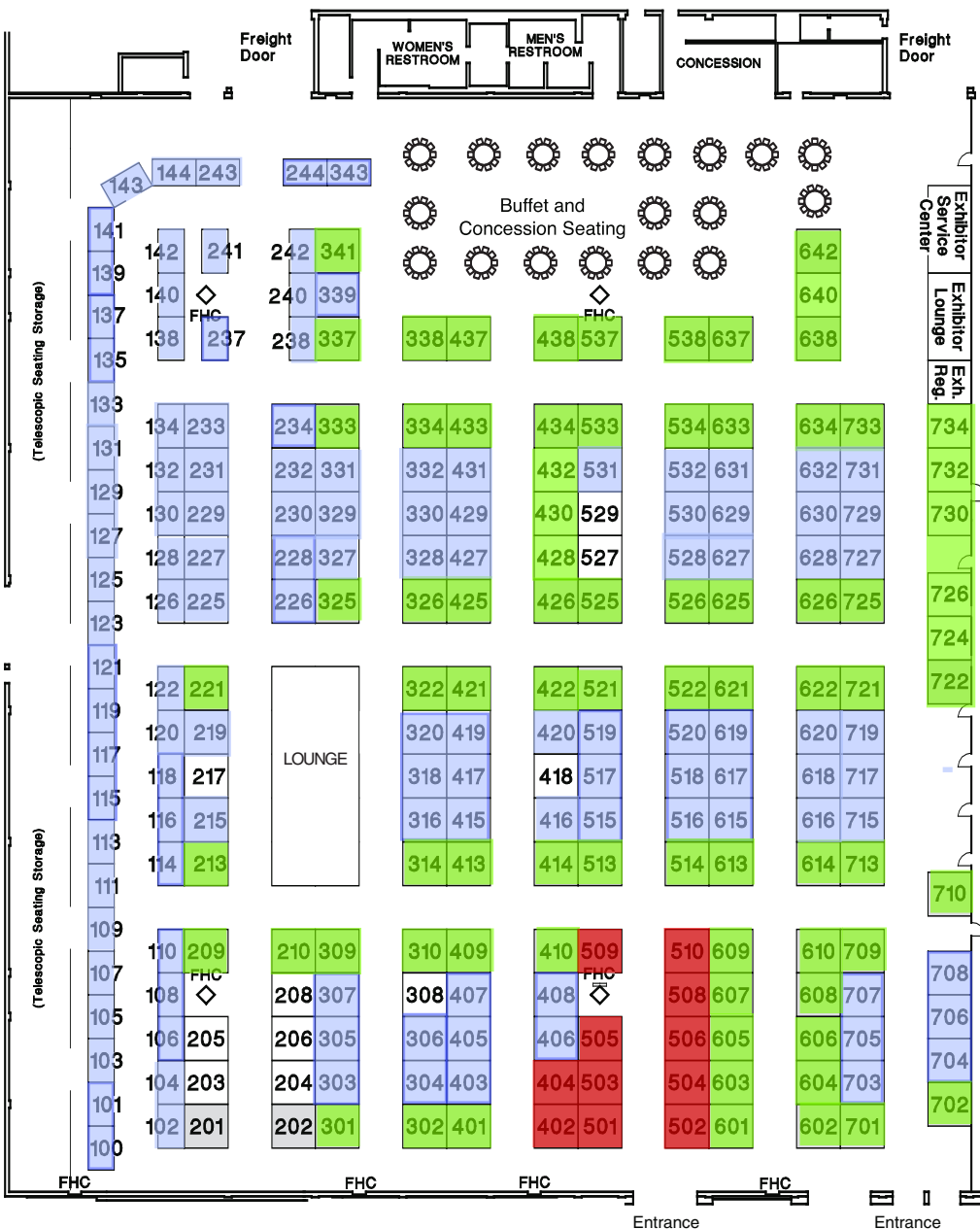
All other spaces available

Sacramento Convention Center
 1400 J Street
 Sacramento, CA 95814



Exhibit Hall A

LOADING DOCKS



Attendance

2,800 (est.)

Booth Sizes

10' wide, 10' deep
 Booths 100–144, 237–244, 343: 10' wide, 6' deep

Exhibit Fees

Prime exhibit spaces\$615
 Standard exhibit spaces.....\$510
 Booths 100–144, 237–244, 343\$280

Fee Includes

Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity

Available from the decorator for an
 additional fee

Reservations





See page 3, or call Becky Hewes at
 719.867.0141

*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Century Center
 120 S. St. Joseph Street
 South Bend, IN 46601

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Attendance

1,900 (est.)

Booth Size

Great River Hall: 8' wide, 10' deep
 Hall C North and super prime spaces:
 10' wide, 8' deep

Exhibit Fees

Super prime exhibit spaces\$525
 Prime exhibit spaces\$495
 Standard exhibit spaces.....\$420
 Hall C North\$385

Fee Includes

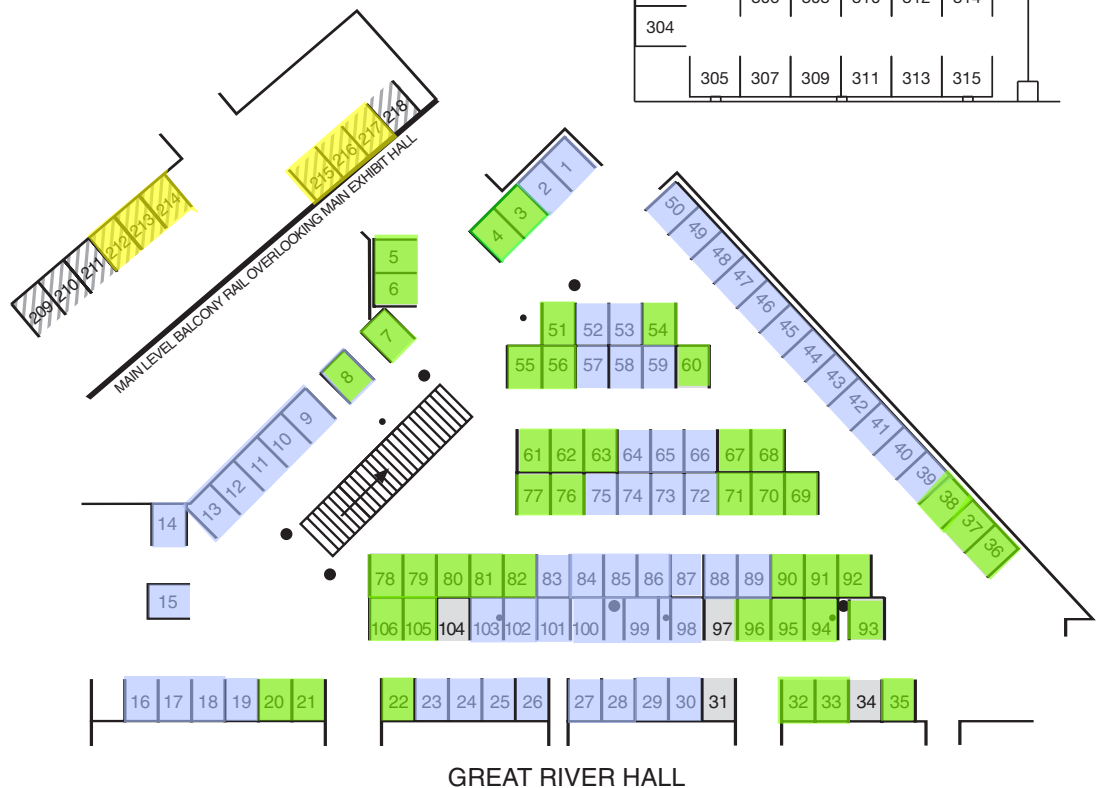
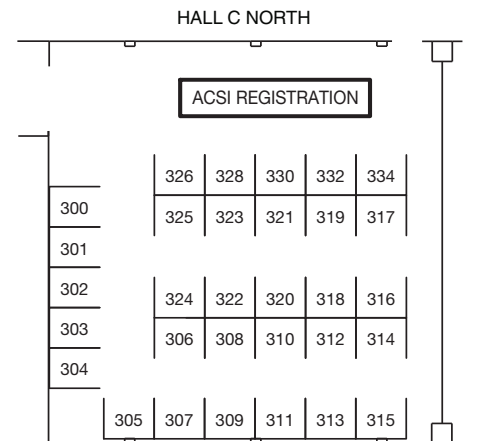
Draped booth, sign with company name,
 one 6' draped table, two chairs

Electricity

Available from the decorator for an
 additional fee

Reservations

See page 3, or call Becky Hewes at
 719.867.0141



*Lightly shaded booths indicate prime exhibit spaces. Striped booths indicate super prime exhibit spaces.

Legend

<p> Reserved Super Prime</p> <p> Reserved Prime</p>	<p> Reserved Standard</p> <p> Reserved ACSI</p>
---	---

All other spaces available

Pacific Academy
 10238 168 Street
 Surrey, BC V4N 1Z4
 Canada



Attendance

1,450 (est.)
 (Combined convention with CTABC and NWCSI)

Table Size

8' wide, 3' deep

Exhibit Fees

\$150 (Canada)
 \$125 (US)

Fee Includes

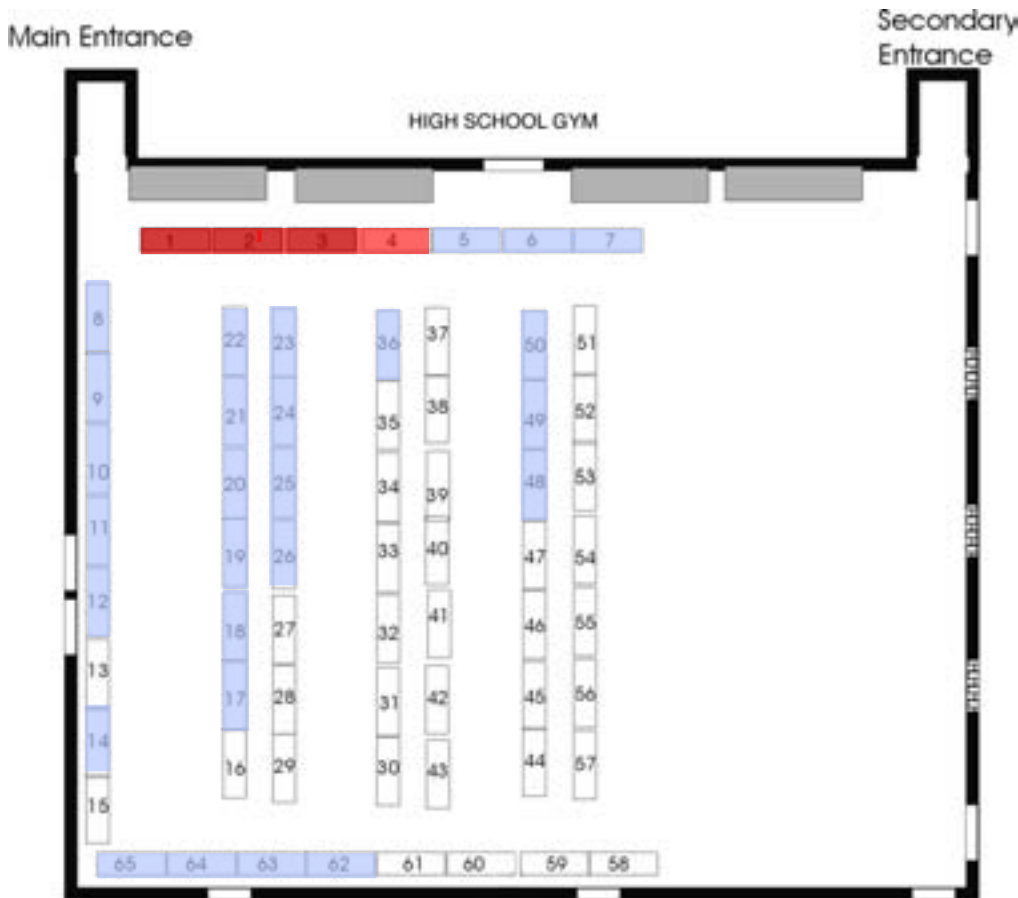
One 8' table, one chair, meals

Electricity

Available at no additional charge.
 Arrangements for electricity must be made with the regional office prior to the convention.

Reservations

See page 3, or call Tina Martin at 403.443.7337







*Shaded booths indicate spaces reserved for ACSI.



Anchorage Baptist Temple/
Anchorage Christian Schools
6401 East Northern Lights Boulevard
Anchorage, AK 99504

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Attendance

250 (est.)

Table Size

8' wide, 3' deep

Exhibit Fee

Exhibit spaces.....\$155

Fee Includes

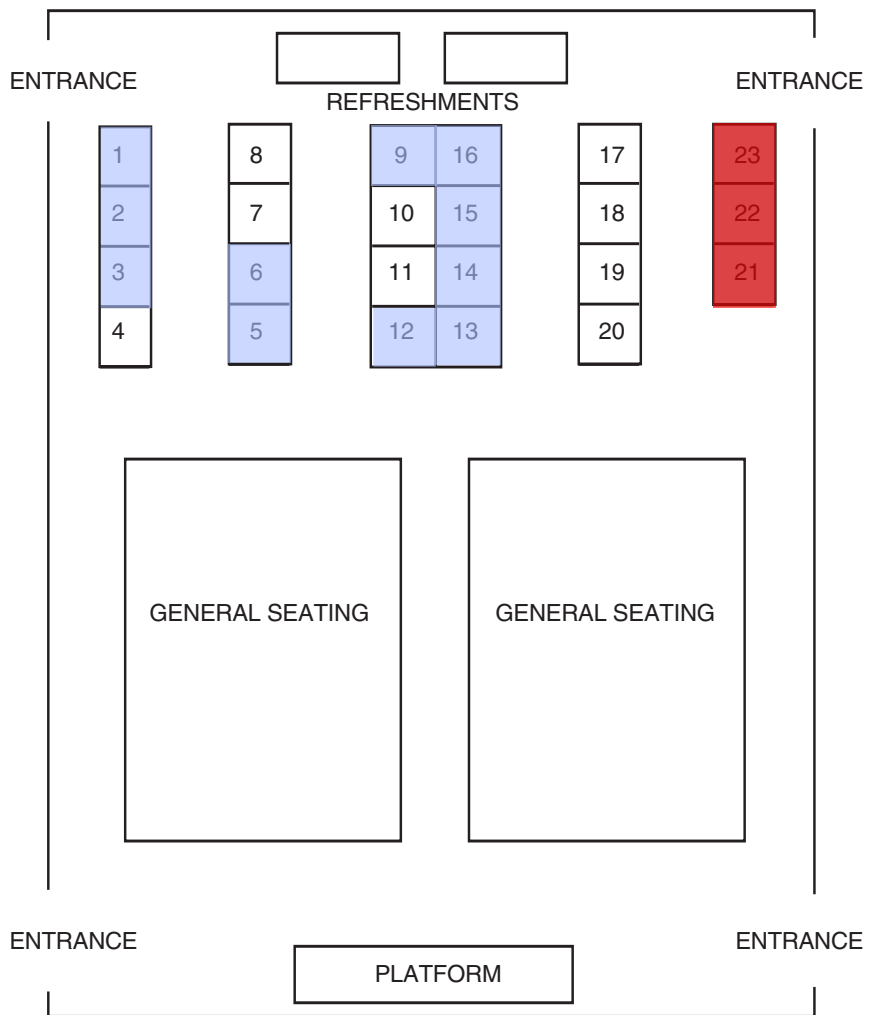
8' skirted table, one chair

Electricity

Available at no additional charge.
Arrangements must be made with the regional office prior to the convention.





Reservations

See page 3, or call Becky Hewes at 719.867.0141



*Shaded booths indicate spaces reserved for ACSI.

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Nutley Abundant Life Worship Center/Academy
 390 Washington Avenue
 Nutley, NJ 07110-3103



Attendance

450 (est.)

Booth Size

8' wide, 8' deep

Exhibit Fees

Prime exhibit spaces\$405
 Standard exhibit spaces.....\$340

Fee Includes

Draped booth, sign with company name, one 6' draped table, two chairs

Electricity

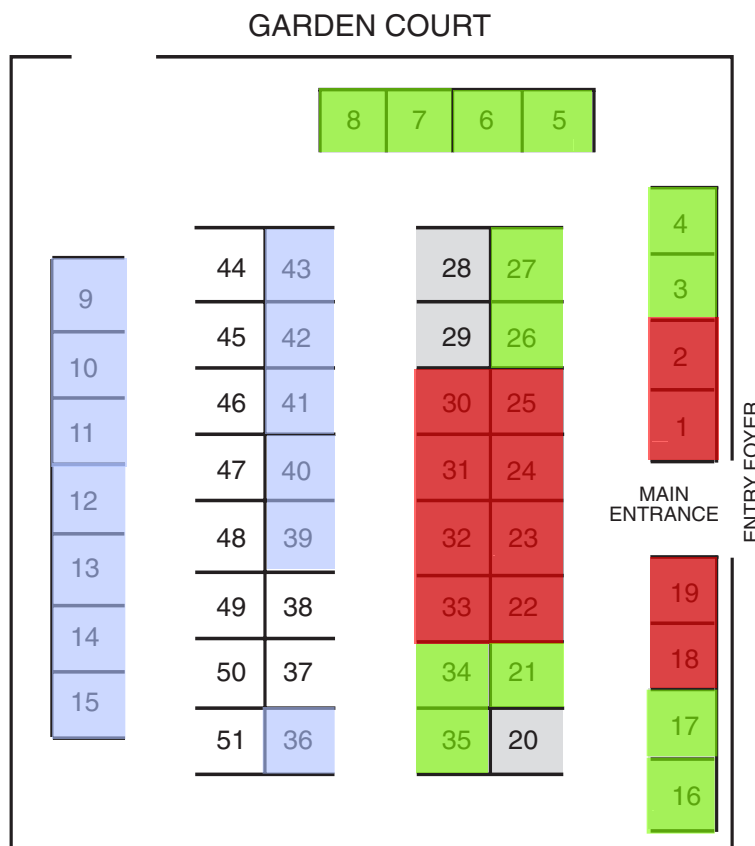
Available at no additional charge. Arrangements must be made with the regional office prior to the convention. Electricity is available to booths 3–17 only.

Call ACSI Mid-Atlantic Region:

717.285.3022

Reservations

See page 3, or call Becky Hewes at 719.867.0141



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Minneapolis Convention Center
 1301 Second Avenue S.
 Minneapolis, MN 55403

Legend			
 Reserved Super Prime	 Reserved Standard	 Reserved Prime	 Reserved ACSI
All other spaces available			

Attendance
 925 (est.)

Booth Size
 10' wide, 10' deep

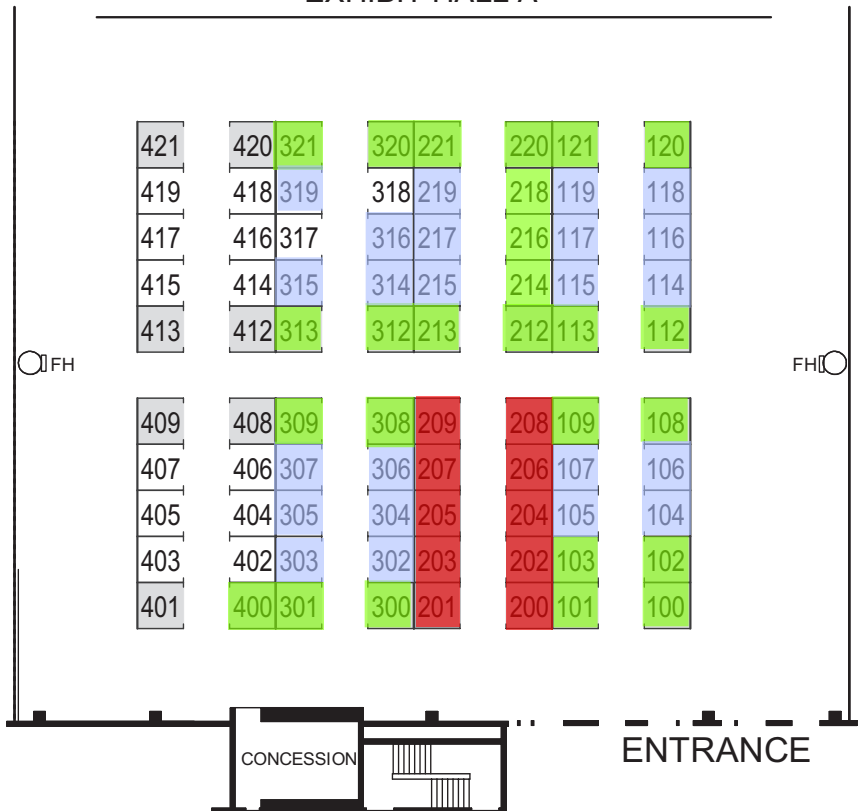
Exhibit Fees
 Prime exhibit spaces\$425
 Standard exhibit spaces.....\$375

Fee Includes
 Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity
 Available from the decorator for an
 additional fee

Reservations
 See page 3, or call Becky Hewes at
 719.867.0141

**GENERAL ASSEMBLY
 EXHIBIT HALL A**



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

<i>Legend</i>	
 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI
All other spaces available	

Moncton Wesleyan Church
 945 St. George Boulevard
 Moncton, NB E1E 2C9
 Canada



Attendance

135 (est.)

Booth Size

8' wide, 6' deep

Exhibit Fees

\$175 (Canada)

\$140 (US)

Fee Includes

Draped booth, one 8' table, one chair

Electricity

Available at no additional cost, but arrangements must be made with the regional office prior to the convention

Reservations

See page 3, or call Virginia Kennedy at 705.728.7344

GYM

ENTRANCE			
	9	8	7
10			6
11		15	5
12		16	4
13			3
14			2
			1

*Shaded booths indicate spaces reserved for ACSI.



Sturbridge Host Hotel
 366 Main Street
 Sturbridge, MA 01566

Legend			
 Reserved Super Prime	 Reserved Standard	 Reserved Prime	 Reserved ACSI
All other spaces available			

Attendance

1,300 (est.)

Booth Size

Exhibit hall booths: 10' wide, 8' deep
 Hallway booths: 10' wide, 6' deep
 Courtyard booths*: 8' wide, 6' deep

Exhibit Fees

Prime exhibit spaces\$460
 Standard exhibit spaces\$390
 Courtyard\$260[†]

[†]Courtyard booths: must purchase room behind the booth

Fee Includes

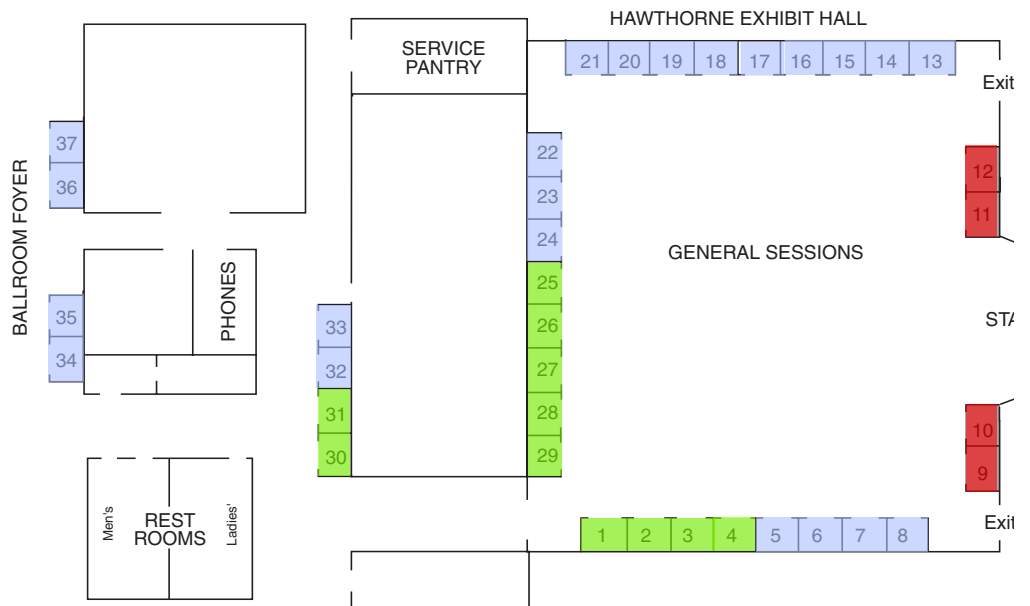
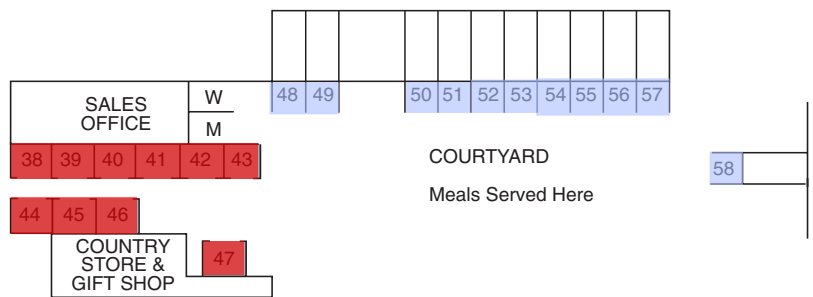
Draped booth, sign with company name, one 8' draped table, two chairs

Electricity

Available from the decorator for an additional fee

Reservations

See page 3, or call Becky Hewes at 719.867.0141



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Legend

- Reserved Super Prime**
- Reserved Standard**
- Reserved Prime**
- Reserved ACSI**
- All other spaces available**

Overland Park Convention Center
 6000 College Boulevard
 Overland Park, KS 66211



Attendance

700 (est.)

Booth Size

10' wide, 10' deep

Exhibit Fees

Prime exhibit spaces\$415
 Standard exhibit spaces.....\$325

Fee Includes

Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity

Available from the convention center for
 an additional fee
 (See decorator packet)

Reservations

See page 3, or call Becky Hewes at
 719.867.0141

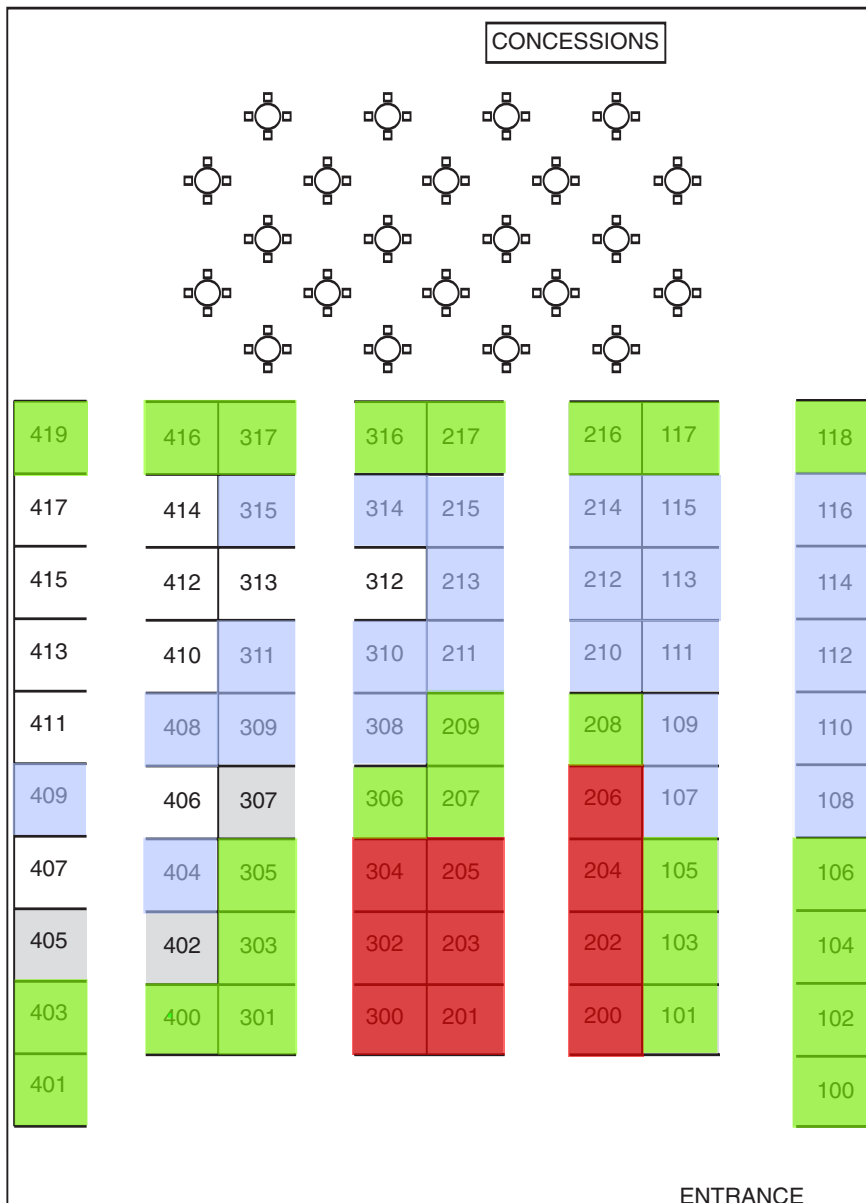


EXHIBIT HALL B

*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Hyatt Regency DFW
2336 S. International Parkway
DFW Airport, TX 75261

Legend

Reserved Super Prime	Reserved Standard
Reserved Prime	Reserved ACSI
All other spaces available	

Attendance

400 (est.)

Booth Size

10' wide, 8' deep

Exhibit Fees

Prime exhibit spaces\$375
Standard exhibit spaces.....\$325

Fee Includes

Draped booth, sign with company name,
one 8' draped table, two chairs

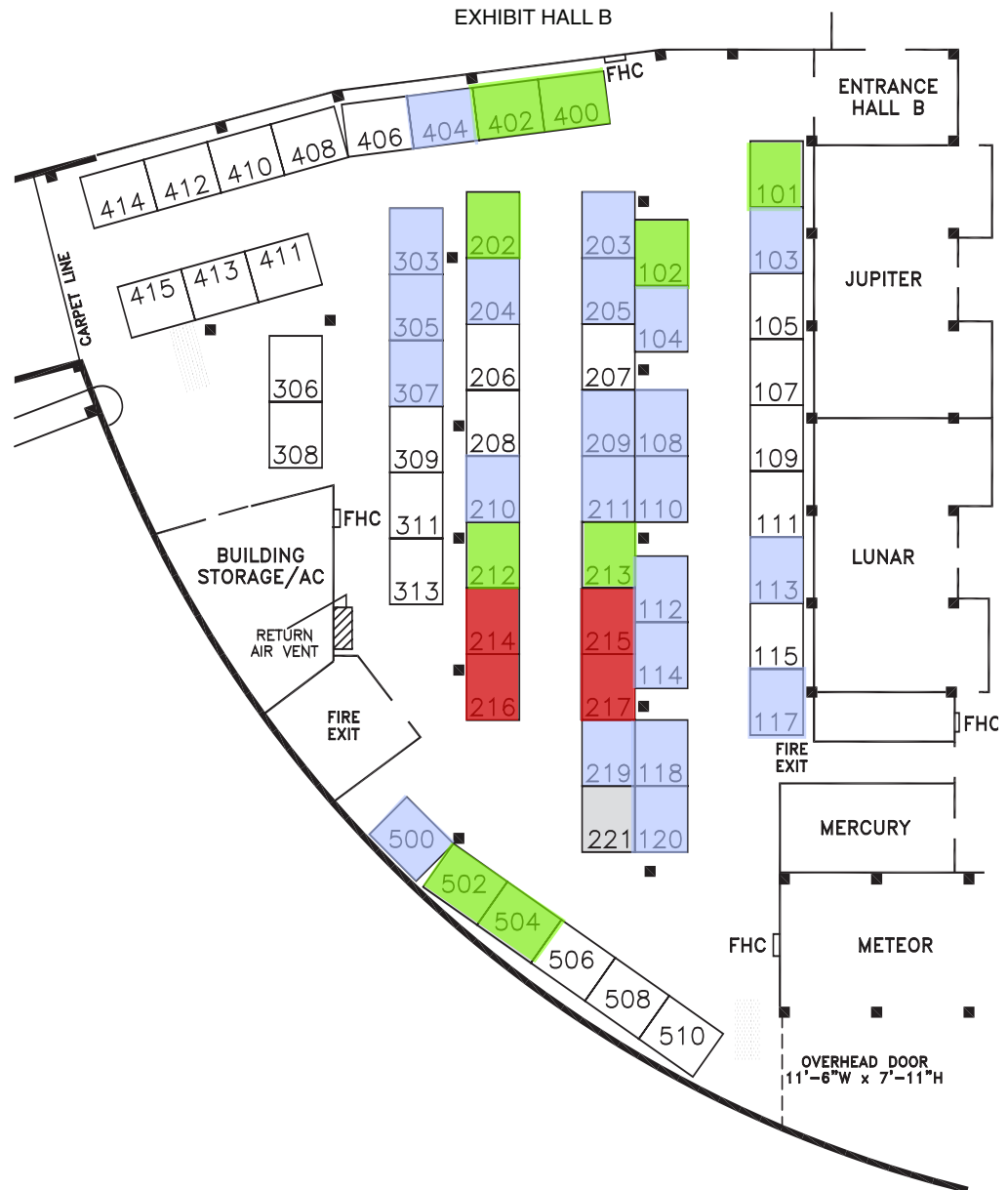
Electricity

Available from the decorator for an
additional fee

Reservations


See page 3, or call Becky Hewes at
719.867.0141

The International Early Education Leadership Conference (IEELC) is a one-of-a-kind conference specifically tailored to meet the needs of leaders in programs serving children from birth to prekindergarten five-year-olds. If you want to meet the purchasing decision makers of preschool and childcare programs serving in Christian weekday programs, this conference is for you!



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Marriott Denver Tech Center
 4900 S. Syracuse
 Denver, CO 80237



Attendance

750 (est.)

Booth Sizes

10' wide, 10' deep

Exhibit Fees

Super prime exhibit spaces\$450
 Prime exhibit spaces\$400
 Standard exhibit spaces.....\$330

Fee Includes

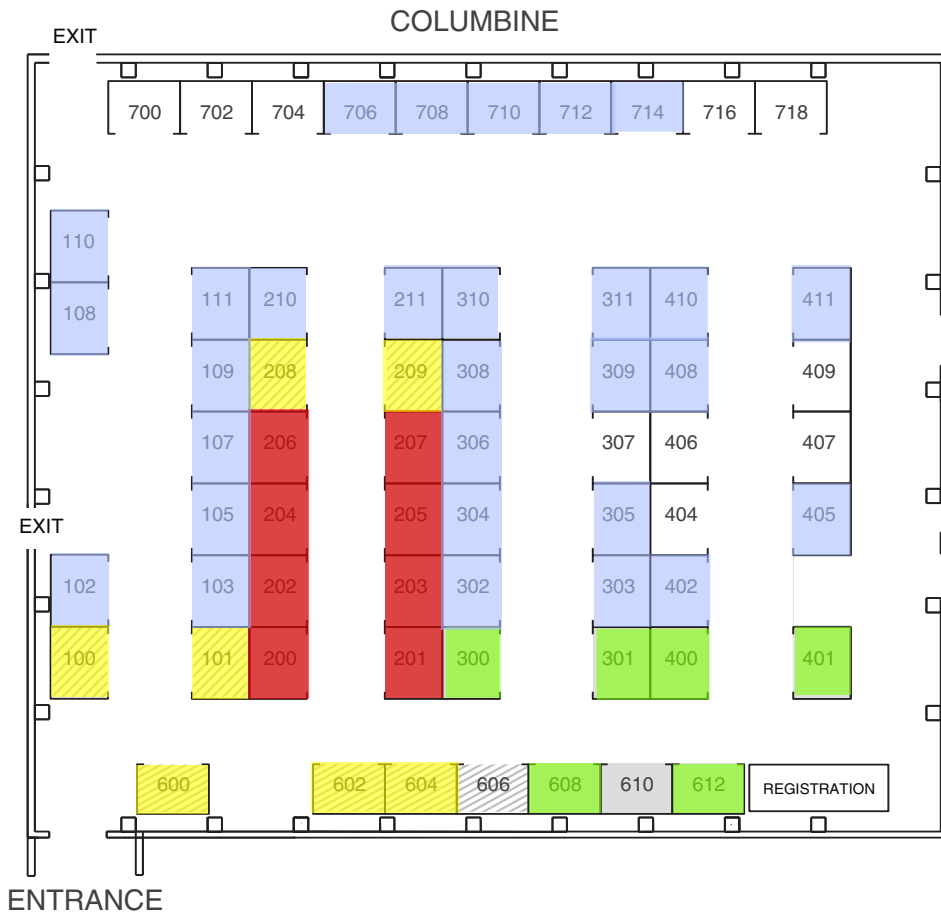
Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity

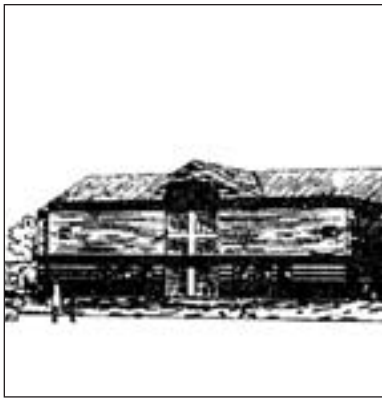
Available from the decorator for an
 additional fee

Reservations

See page 4, or call Becky Hewes at
 719.867.0141







*Lightly shaded booths indicate prime exhibit spaces. Striped booths indicate super prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Queensway Cathedral
 1536 The Queensway
 Toronto, ON M8Z 1T5
 Canada

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Attendance
 550 (est.)

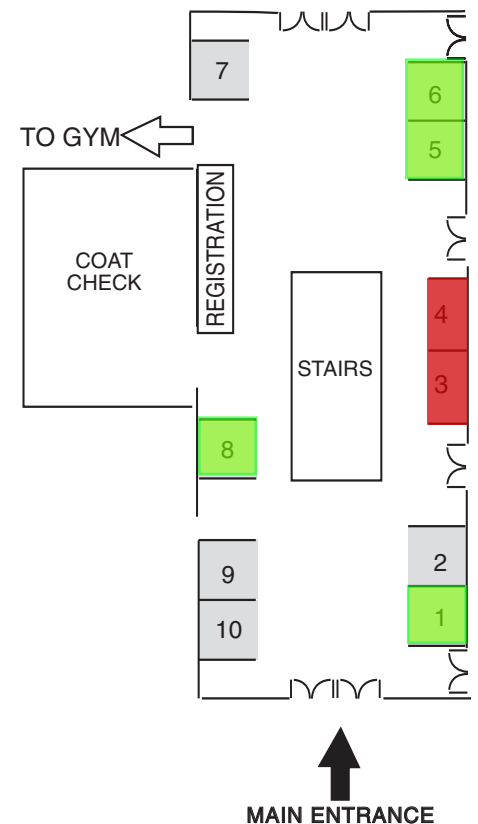
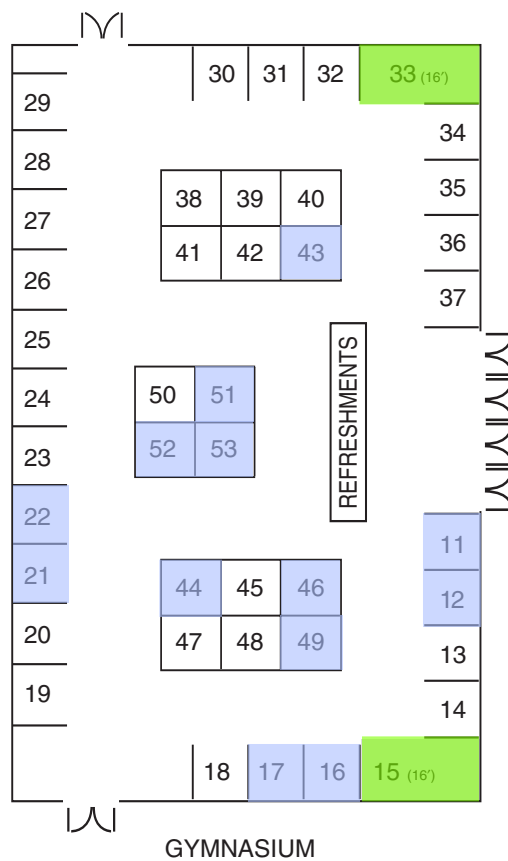
Booth Size
 8' wide, 6' deep

Exhibit Fees
 Prime exhibit spaces.....\$500 (Canada)
\$400 (US)
 Standard exhibit spaces.....\$400 (Canada)
\$320 (US)

Fee Includes
 Draped booth, one 8' draped table, two chairs, one lunch per day per booth (Extra lunches available at an additional charge)

Electricity
 Available at no additional cost, but arrangements must be made with the regional office prior to the convention

Reservations
 See page 4, or call Virginia Kennedy at 705.728.7344



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Dayton Convention Center
 22 E. 5th Street
 Dayton, OH 45402



Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

EXHIBIT HALL 101

LOADING

		500	502	504	506	508	510	512	EXH REG		
										EXHIBITOR SERVICE CENTER	128
427	428	329			328	229					126
425	426	327			326	227					124
423	424	325			324	225					122
421	422	323			322	223					120
419	420	321			320	221					118
417	418	319			318	219					116
415	414	315			314	215					114
413	412	313			312	213					112
411	410	311			310	211					110
409	408	309			308	209					108
407	406	307			306	207					106
405	404	305			304	205					104
	402	303			302	203					102
	400	301			300	201					100
											ENTRANCE

Attendance

2,100 (est.)

Booth Size

10' wide, 10' deep

Exhibit Fees

Prime exhibit spaces\$495
 Standard exhibit spaces.....\$430

Fee Includes

Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity

Available from the decorator for an
 additional fee

Reservations

See page 4, or call Becky Hewes at
 719.867.0141

*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Anaheim Convention Center
800 W. Katella Avenue
Anaheim, CA 92802

Legend

Reserved Super Prime	Reserved Standard
Reserved Prime	Reserved ACSI
All other spaces available	

Attendance

7,200 (est.)

Booth Size

10' wide, 10' deep

Exhibit Fees

Prime exhibit spaces\$805
Standard exhibit spaces.....\$685

Fee Includes

Draped booth, sign with company name,
one 8' draped table, two chairs

Electricity

Available from the decorator for an
additional fee

Reservations

See page 6, or call Becky Hewes at
719.867.0141





*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Hyatt Regency Dallas
300 Reunion Boulevard
Dallas, TX 75207



Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Attendance

2,350 (est.)

Booth Size

10' wide, 8' deep

Exhibit Fees

- Super prime exhibit spaces\$635
- Prime exhibit spaces\$515
- Standard exhibit spaces.....\$430
- Booths 100–101, 200–201, 300–301,
400–401, 500–501, 600–601,
700–701, 800\$460

Fee Includes

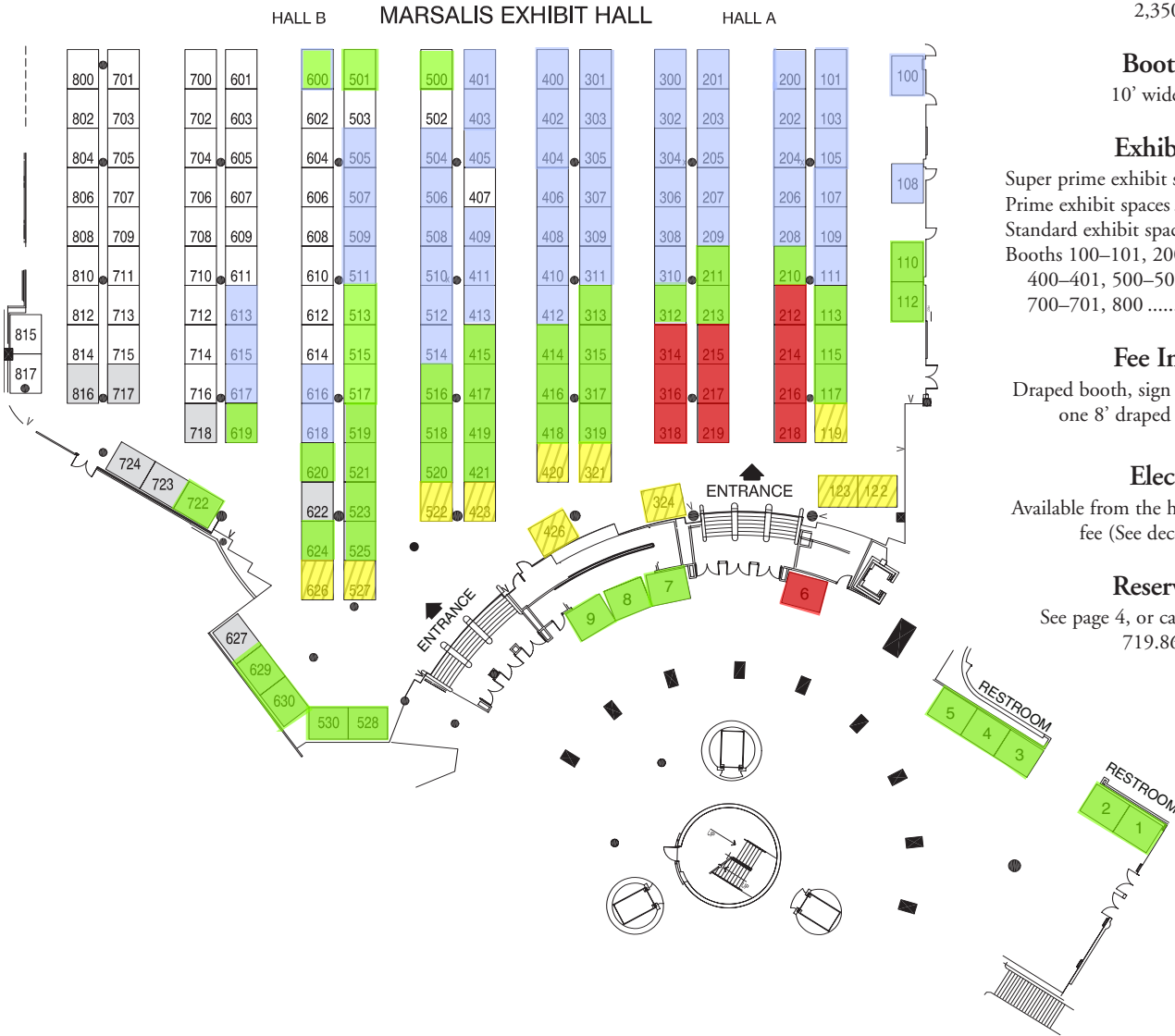
Draped booth, sign with company name,
one 8' draped table, two chairs

Electricity

Available from the hotel for an additional
fee (See decorator packet)

Reservations

See page 4, or call Becky Hewes at
719.867.0141



*Lightly shaded booths indicate prime exhibit spaces. Striped booths indicate super prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Rosen Centre Hotel and Convention Center

9840 International Drive
Orlando, FL 32819

Legend			
	Reserved Super Prime		Reserved Standard
	Reserved Prime		Reserved ACSI
All other spaces available			

Attendance

1,600 (est.)

Booth Size

10' wide, 8' deep

Exhibit Fees

Super prime exhibit spaces\$560
Prime exhibit spaces\$505
Standard exhibit spaces.....\$425

Fee Includes

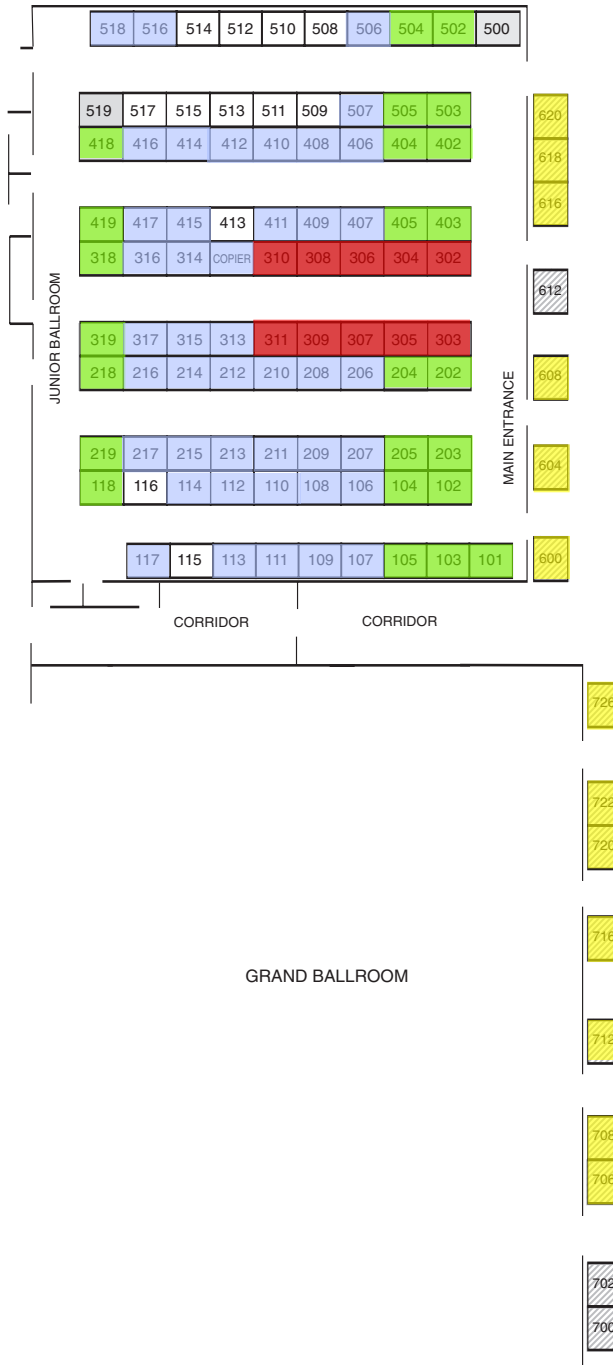
Draped booth, sign with company name,
one 6' draped table, two chairs

Electricity

Available from the decorator for an
additional fee

Reservations

See page 4, or call Becky Hewes at
719.867.0141



*Lightly shaded booths indicate prime exhibit spaces. Striped booths indicate super prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

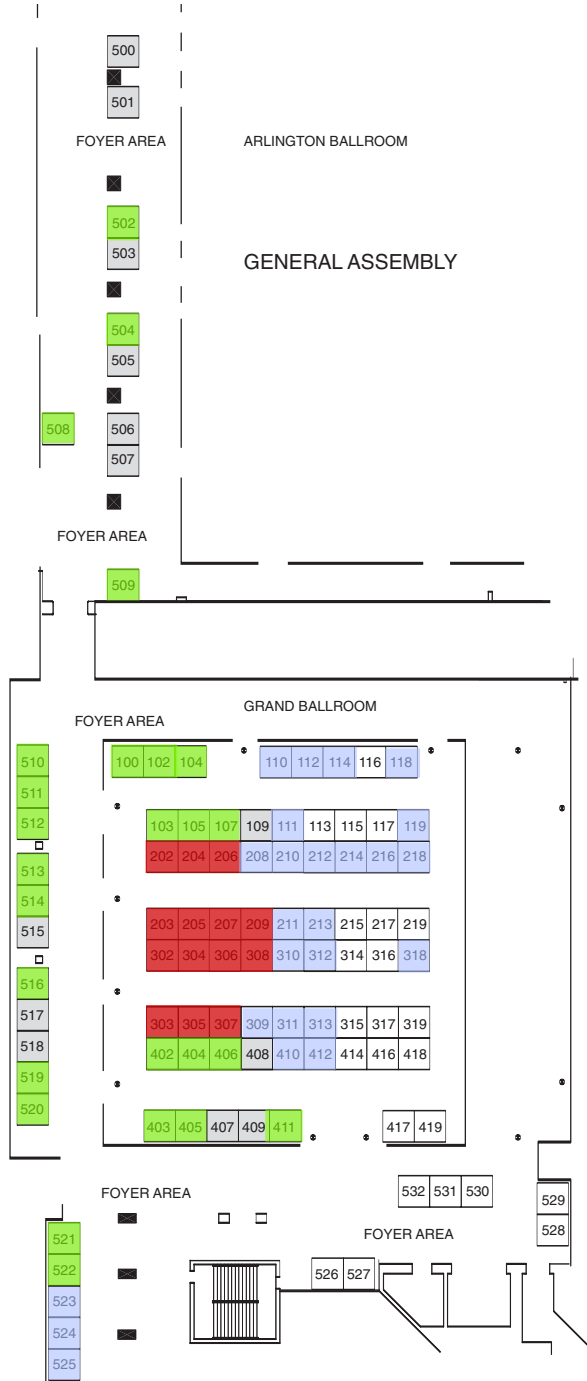
Crystal Gateway Marriott
 1700 Jefferson Davis Highway
 Arlington, VA 22202



Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available



Attendance

1,350 (est.)

Booth Size

8' wide, 8' deep

Exhibit Fees

Prime exhibit spaces\$470
 Standard exhibit spaces.....\$400

Fee Includes

Draped booth, sign with company name,
 one 6' draped table, two chairs

Electricity

Available from the decorator for an
 additional fee

Reservations





See page 4, or call Becky Hewes at
 719.867.0141

*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Lotus Hotel Pang Suan Kaew
21 Huay Kaew Road
Suthep, Muang, Chiang Mai 50200
Thailand

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Attendance

350 (est.)

Booth Size

Exhibit hall booths: 9’ wide, 9’ deep

Exhibit Fees

Prime exhibit spaces\$375
Standard exhibit spaces.....\$325

Fee Includes

8’ draped table, two chairs

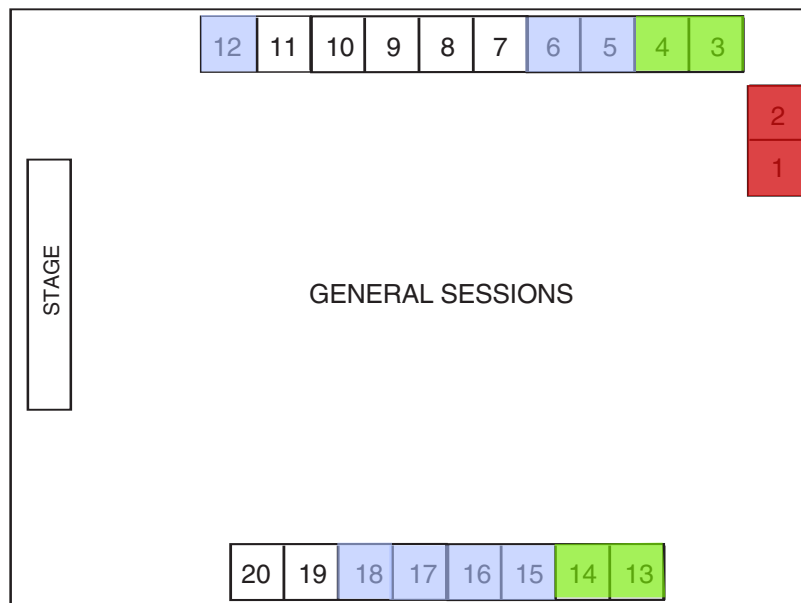
Electricity

Available from the hotel for an additional fee (Information packet to follow)

Reservations

See page 4, or call Becky Hewes at 719.867.0141

The International Children’s Educators Conference (ICEC) is ACSI’s teachers conference for schools that serve the international community. All instruction is in English at these schools. They import supplies from the United States, Canada, and other nations. This conference is scheduled once every three years in Asia.



To purchase ads smaller than 1/2 page in conference program, contact scoti_domeij@acsi.org or call 719.867.0222

*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

First Assembly of God
 3400 Moanalua Road
 Honolulu, HI 96819



Attendance

350 (est.)

Booth Size

10' wide, 8' deep

Exhibit Fee

Exhibit spaces.....\$225

Fee Includes

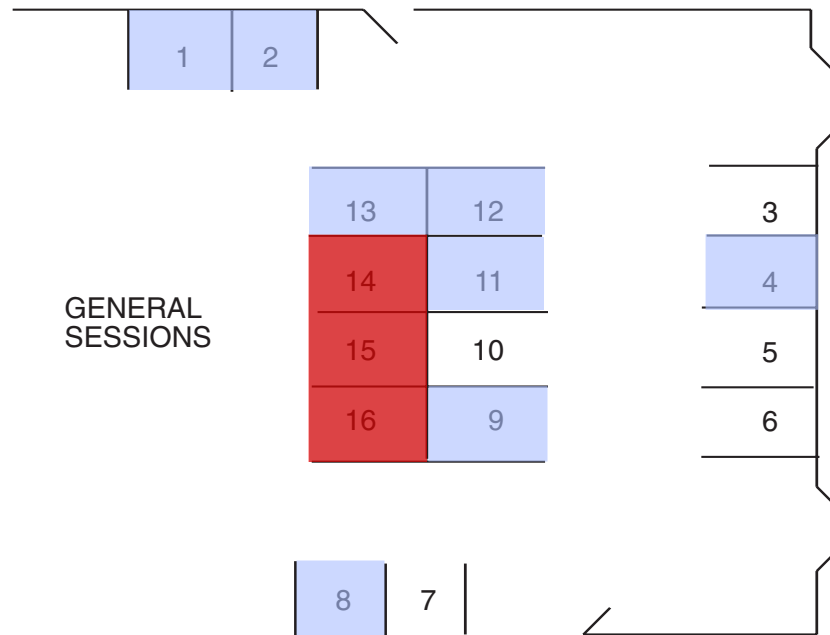
One 8' table, two chairs, small paper sign, colored tablecloth, no pipe and drape

Electricity

Available at no additional charge in booths 1–8 only, on a first-come/first-served basis

Reservations

See page 4, or call Becky Hewes at 719.867.0141



**Consider exhibiting
3 days!**

Early Education Conference
 Saturday, January 7, 2006

Call ACSI Northern California/Hawaii
 Regional Office for details: 916.681.8451

*Shaded booths indicate spaces reserved for ACSI.



Birmingham Jefferson Convention Complex and Sheraton Hotel
 2101 Richard Arlington Jr. Boulevard N.
 Birmingham, AL 35203

Legend

Reserved Super Prime	Reserved Standard
Reserved Prime	Reserved ACSI
All other spaces available	

Attendance
 1,600 (est.)

Booth Size
 10' wide, 10' deep

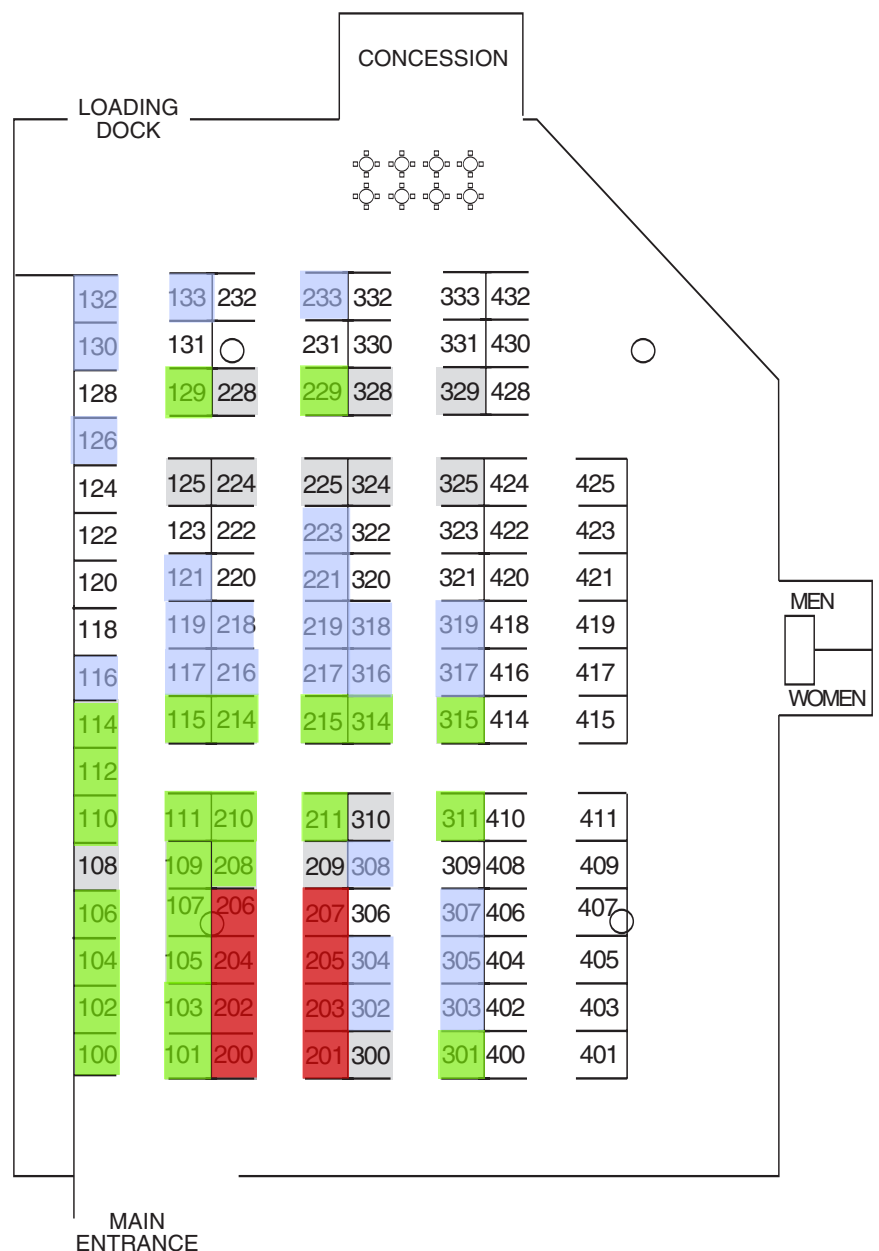
Exhibit Fees
 Prime exhibit spaces\$505
 Standard exhibit spaces.....\$425

Fee Includes
 Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity
 Available from the decorator for an
 additional fee

Reservations
 See page 4, or call Becky Hewes at
 719.867.0141

EAST EXHIBIT HALL



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Moody Gardens Convention Center
 Seven Hope Boulevard
 Galveston, TX 77554



Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Attendance
 1,050 (est.)

Booth Size
 10' wide, 8' deep

Exhibit Fees

Prime exhibit spaces\$460
 Standard exhibit spaces.....\$390
 Booths 124, 127, 225–226, 324–325,
 424–425\$425

Fee Includes

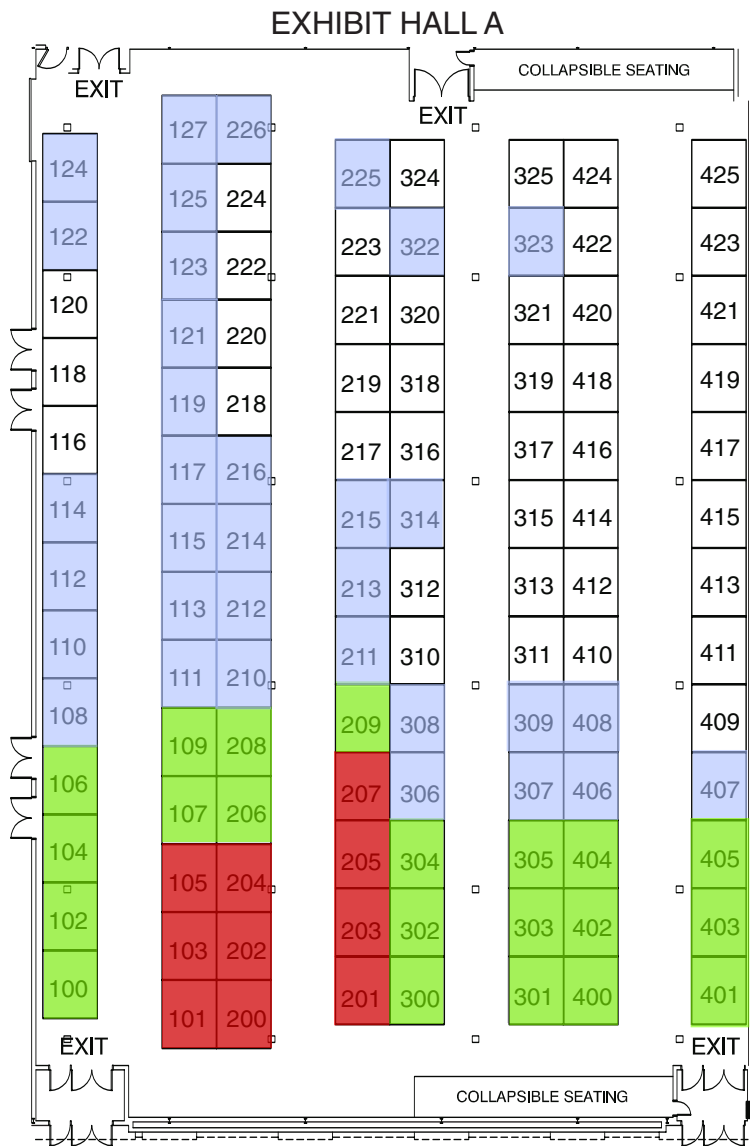
Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity

Available from the convention center for
 an additional fee (See decorator packet)

Reservations

See page 4, or call Becky Hewes at
 719.867.0141



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.



Koury Convention Center
 Sheraton Greensboro Hotel at Four Seasons
 3121 High Point Road
 Greensboro, NC 27407

Legend			
 Reserved Super Prime	 Reserved Standard	 Reserved Prime	 Reserved ACSI
All other spaces available			

Attendance
 3,200 (est.)

Booth Size
 Exhibit hall booths: 10' wide, 8' deep
 Hallway booths: 10' wide, 6' deep

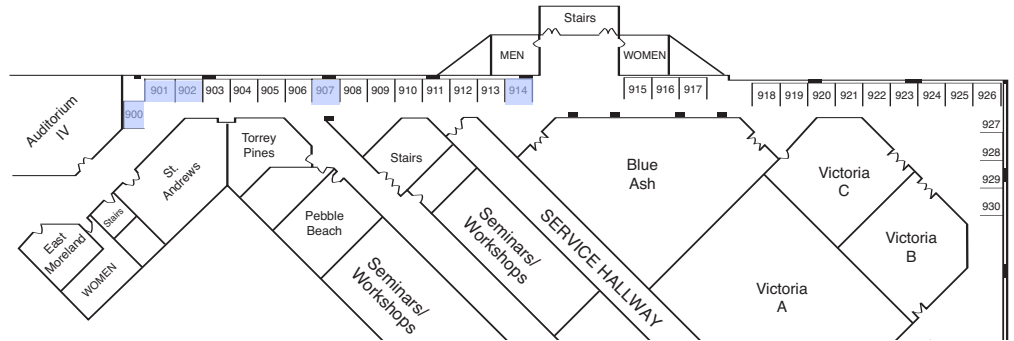
Exhibit Fees

Prime exhibit spaces	\$615
Standard exhibit spaces.....	\$510
Booths 900–930.....	\$425

Fee Includes
 Draped booth, sign with company name,
 one 8' draped table, two chairs




Electricity
 Available from the decorator for an
 additional fee

Reservations
 See page 4, or call Becky Hewes at
 719.867.0141



*Lightly shaded booths indicate prime exhibit spaces. Darker shaded booths indicate spaces reserved for ACSI.

Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Cedar Park Christian Schools
 16300 112th Avenue NE
 Bothell, WA 98011



Attendance

1,500 (est.)

Booth Size

10' wide, 8' deep

Exhibit Fees

Prime exhibit spaces\$390
 Standard exhibit spaces.....\$340

Fee Includes

Draped booth, sign with company name,
 one 8' draped table, two chairs

Electricity

Available from the decorator for an
 additional fee

Reservations

See page 4, or call Becky Hewes at
 719.867.0141

**Consider exhibiting
 3 days!**

Early Education Conference
 Saturday, February 11, 2006
 Cedar Park Christian Schools

Call ACSI Northwest Regional Office
 for details: 360.256.5860

*Shaded booths indicate prime exhibit spaces.



Strathcona Christian Academy
 1011 Cloverbar Road
 Sherwood Park, AB T8A 4V7
 Canada

Legend			
	Reserved Super Prime		Reserved Standard
	Reserved Prime		Reserved ACSI
All other spaces available			

Attendance

475 (est.)

Booth Size

8' wide, 3' deep

Exhibit Fees

\$150 (Canada)
 \$125 (US)

Fee Includes

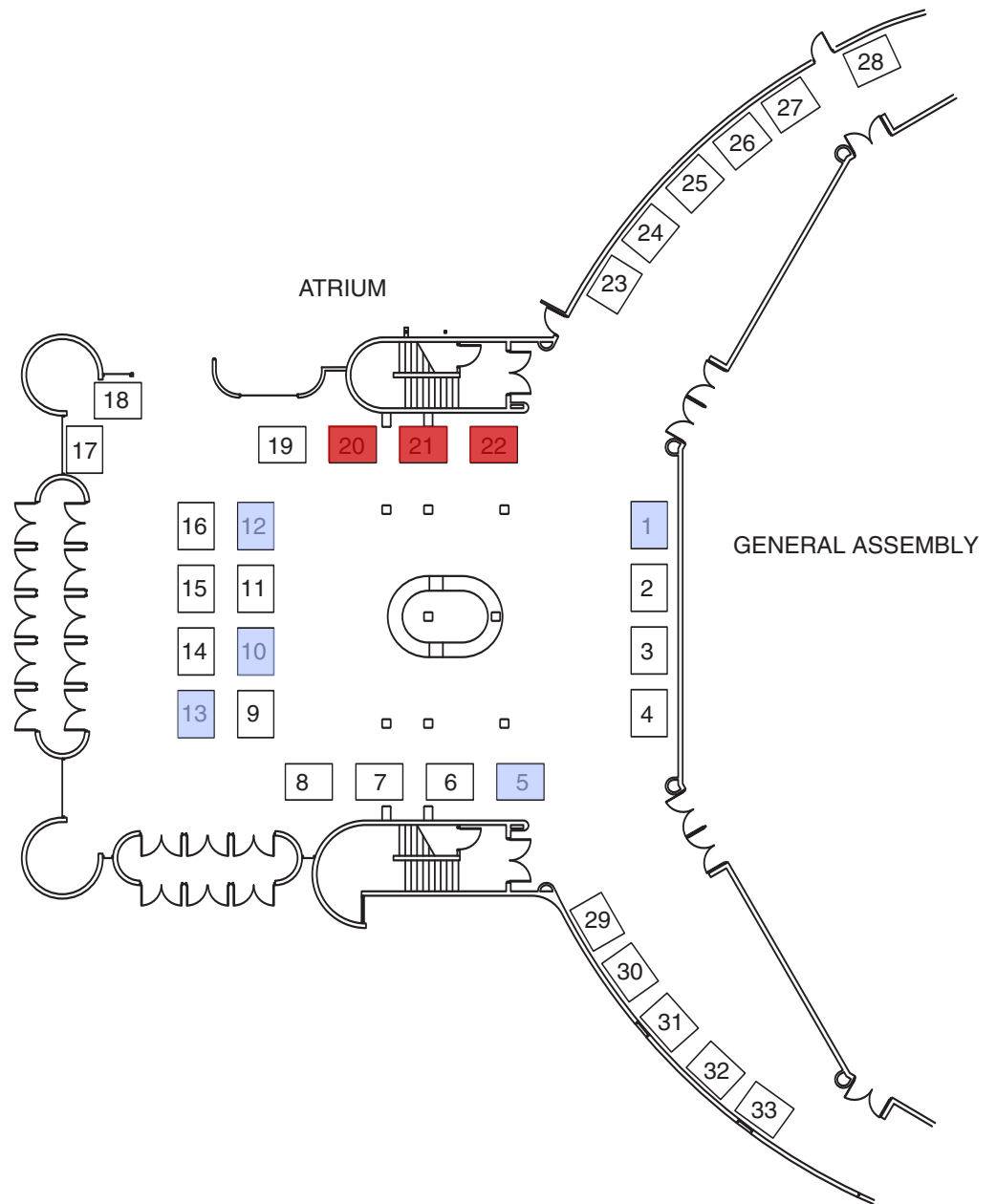
One 8' table, one chair, two brunches

Electricity

Available at no additional charge.
 Arrangements for electricity must be made with the regional office prior to the convention.

Reservations

See page 4, or call Tina Martin at 403.443.7337






*Shaded booths indicate spaces reserved for ACSI.

Linden Christian School
 877 Wilkes Avenue
 Winnipeg, MB R3P 1B8
 Canada



Legend

 Reserved Super Prime	 Reserved Standard
 Reserved Prime	 Reserved ACSI

All other spaces available

Attendance

150 (est.)

Booth Size

8' wide, 3' deep

Exhibit Fees

\$75 (Canada)

\$65 (US)

Fee Includes

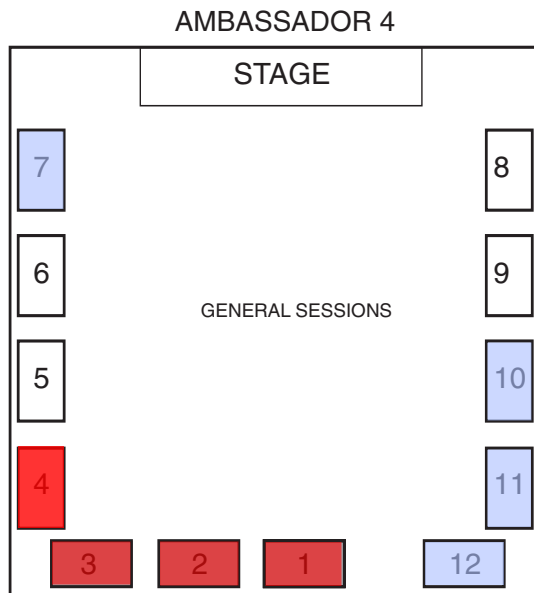
One 8' table, one chair, lunch

Electricity

Available at no additional charge.
 Arrangements for electricity must be made with the regional office prior to the convention.

Reservations

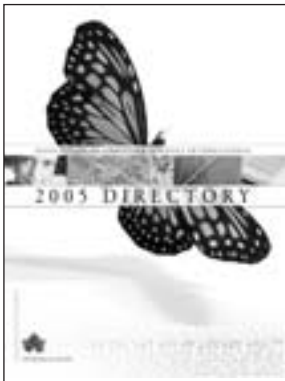
See page 4, or call Tina Martin at 403.443.7337



*Shaded booths indicate spaces reserved for ACSI.

Additional Marketing Opportunities

Directory Ads



The ACSI membership directory provided to member schools is often referred to as one of the association's most appreciated services. Over 5,500 member schools and colleges with a combined enrollment of over a million students receive the directory. As an advertiser in the directory, your organization is automatically listed in the resource index and will receive a complimentary copy of the directory.

Space	Size	B/W Rate	Color Rate
Full Page	7" x 9.375"	\$750	\$1,315
Half Page (horizontal)	7" x 4.625"	\$550	\$975
Half Page (vertical)	3.375" x 9.375"	\$550	\$975
Quarter Page	3.375" x 4.625"	\$425	\$750
Eighth Page	3.375" x 2.25"	\$325	\$575

Ad Deadline: December 15, 2005. Order forms will be mailed in October with complete instructions.

Ads print in both black and white, and color. No bleeds. Ads **MUST BE** supplied in **ELECTRONIC FORMAT**, actual size, minimum resolution 300 ppi. Image mode must be either grayscale (with a 5% highlight dot and 90% shadow dot) or CMYK. File types accepted are TIF or press-optimized PDF format with all fonts and images embedded.

Note: These ads are NOT sold for a commission.

Contact Marketing at advertising@acsi.org or 800.367.0798, ext 123

Convention Exhibits

During the school year over 50,000 teachers, administrators, and board members attend our conventions and conferences. ACSI conventions offer a great opportunity for you to reach the rapidly growing Christian school market by exhibiting at any or all of our 28 conventions.

Contact Exhibit Coordinator at exhibitors@acsi.org or 719.867.0141

Log on to www.acsi.org/~exhibit in June 2005 for updated exhibit and availability information.

Convention Program Ads

You can make an impact at any of our teacher conventions by advertising in the convention programs. Every one of the thousands of registered delegates at the conventions receives a convention program. By advertising, you will give your company the exposure your product/service deserves even if you choose not to exhibit at those conventions. Why not double your impact at the conventions you do attend by placing an ad to let the delegates know you are at their convention?

Take advantage of special rates by advertising in all convention programs.

Ad Prices	Full Page	Half Page
All Convention Programs (excluding the IEELC)	\$4,800	\$3,300

Ad Deadline: August 1, 2005

Ad Dimensions: 7" wide by 10" high for full page; or 7" wide by 4 3/4" high or 3 3/4" wide by 10" high for a half page.

See page 5 of this exhibitor book or contact Exhibit Coordinator at 719.867.0141 or exhibitors@acsi.org for an order form with complete instructions and prices for each of the 27 convention program ad prices.

Vendor Web Links

ACSI has developed the Vendor Web Link for commercial vendors who desire to make their products and services known to the Christian school market.

With this service, your company's name and logo, along with a brief description, will appear on the ACSI website. Viewers will be able to link directly from your logo to your website. Your business will be categorized according to the unique products and services it provides. If your organization is currently exhibiting at ACSI conventions, you can link with ACSI at a greatly discounted rate:

Rates	12 months	6 months
Exhibiting at 8 ACSI conventions	\$550	\$385
Exhibiting at 5 ACSI conventions	\$685	\$500
Exhibiting at 3 ACSI conventions	\$825	\$575
Exhibiting at fewer than 3 ACSI conventions	\$1,100	\$775
Non-exhibitor	\$2,200	\$1,550

Contact Marketing at advertising@acsi.org or 800.367.0798, ext 123

Mailing Lists

These resources give you the best possible mail access to over 5,500 Christian schools representing 1.2 million students. The list of active, growing schools is updated regularly and includes preschools, elementary and secondary schools, and colleges and universities.

	Cost	Approx Count
All Members	\$730	5,400
All Domestic Members	\$565	4,180
All Member Preschools	\$385	2,900
All Elementary Members (K-5/6)	\$575	4,280
All Secondary Members (Jr and Sr High combined)	\$450	3,365
All Member Colleges	\$20	145

You may customize your list by state or region and/or the following grade levels—preschool, elementary (K-6), secondary (7-12), or college. Allow one extra day for a customized list. Priced at \$15 per 100 addresses.

Contact Marketing at advertising@acsi.org or 800.367.0798, ext 123

Magazine Ads

Christian School Education (CSE)

CSE, a professional magazine for Christian school educators, contains informative articles written by current or former teachers, administrators, and board members. *CSE* is published five times annually. Three issues are distributed to all ACSI member schools, each with a circulation of over 12,500, and one issue is distributed to 70,000 ACSI teachers and administrators. A fifth issue, the Convention Special, is supplied to approximately 40,000 teachers and administrators who attend ACSI conventions.

Rates—For multiple issues, the rate listed is PER INSERTION:

Four Color	1 x	3 x	4 x	5x	Convention Issue Only
Inside Front Cover (8 3/8" wide x 10 7/8" high)	\$3,500	\$3,150	\$2,800	\$2,450	\$3,850
Back Cover (8 3/8" wide x 7 1/2" high)	\$3,655	\$3,290	\$2,925	\$2,560	\$4,020
Inside Back Cover (8 3/8" wide x 10 7/8" high)	\$3,350	\$3,015	\$2,680	\$2,345	\$3,685
Full Page (7" wide x 9 1/2" high)	\$3,065	\$2,760	\$2,450	\$2,145	\$3,370
Half Page (7" wide x 4 1/2" high)	\$2,120	\$1,910	\$1,700	\$1,485	\$2,330
Quarter Page (3 1/4" wide x 4 1/2" high)	\$1,070	\$960	\$855	\$750	\$1,175
Resource Index (Convention, Feb/Mar issues only)	\$68	\$63	\$58	\$55	\$70

Contact Marketing at advertising@acsi.org or 800.367.0798, ext 123

Christian Early Education (CEE)

CEE is a magazine for early education professionals, and it is distributed quarterly to approximately 2,900 ACSI member schools, international schools, and individuals. *CEE* offers insightful articles written by professionals in the early education arena.

Rates—For multiple issues, the rate listed is PER INSERTION:

Four Color	1 x	2 x	3 x	4 x
Back Cover (8 3/8" wide x 7 1/2" high)	\$1,575	\$1,420	\$1,260	\$1,100
Inside Front/Back Cover (8 3/8" wide x 10 7/8" high)	\$1,385	\$1,250	\$1,115	\$970
Full Page (7" wide x 9 1/2" high)	\$1,260	\$1,135	\$1,010	\$880
Half Page (7" wide x 4 1/2" high)	\$880	\$800	\$700	\$620
Quarter Page (3 1/4" wide x 4 1/2" high)	\$630	\$570	\$500	\$440
Resource Index (Text-Only Ad)	\$68	\$68	\$63	\$58

Contact Marketing at advertising@acsi.org or 800.367.0798, ext 123

Other ACSI Conferences—United States & Canada 2005–2006

Early Education

City	Region	Date
High Point, NC.....	(Southeast)	Sept 17, 2005
Mesa, AZ	(Rocky Mountain)	Oct 1, 2005
Rockford, IL	(Mid-America)	Oct 1, 2005
Suwanne, GA.....	(Southeast)	Oct 1, 2005
Portland, OR	(Northwest)	Oct 8, 2005
Chattanooga, TN	(Southeast)	Oct 15, 2005
Hollywood, FL	(Florida)	Oct 15, 2005
Chesapeake, VA	(Southeast)	Oct 22, 2005
Honolulu, HI	(N California/Hawaii)	Jan 7, 2006
Seattle, WA	(Northwest)	Feb 11, 2006
Denver, CO	(Rocky Mountain)	Feb 25, 2006
Greenville, SC	(Southeast)	Mar 4, 2006
Albuquerque, NM	(Rocky Mountain)	Mar 11, 2006
Spanish Fort, AL.....	(Southeast)	Mar 11, 2006
Lancaster, PA	(Mid-Atlantic).....	Mar 16–17, 2006
Columbus, OH.....	(Ohio River Valley).....	Mar 18, 2006
Fredericksburg, VA	(Southeast)	Mar 18, 2006
Orlando, FL	(Florida)	Mar 25, 2006
Jackson, MS.....	(Southeast)	Apr 1, 2006
Las Vegas, NV.....	(Rocky Mountain)	Apr 1, 2006
Long Beach, CA	(S California)	Apr 1, 2006
Sturbridge, MA	(Northeast).....	Apr 7, 2006
Sacramento, CA.....	(N California/Hawaii)	Apr 29, 2006
Toronto, ON, Canada.....	(E Canada).....	Apr 29, 2006
Dallas, TX.....	(South-Central Region).....	Call for dates
Houston, TX.....	(South-Central Region).....	Call for dates
Kansas City, MO	(South-Central Region).....	Call for dates
San Antonio, TX.....	(South-Central Region).....	Call for dates

Administrator and Board

City	Region	Date
Orlando, FL.....	(Florida and Southeast) ...	June 27–29, 2005
Sturbridge, MA	(Northeast).....	Oct 28, 2005
Moncton, NB, Canada.....	(E Canada).....	Oct 29, 2005
Calgary, AB, Canada.....	(W Canada)	Nov 4–5, 2005
Minneapolis, MN	(Mid-America)	Jan 26–27, 2006
Lancaster, PA	(Mid-Atlantic)	Jan 26–27, 2006
Chesterton, IN	(Mid-America)	Feb 1–3, 2006
Toronto, ON, Canada	(E Canada)	Feb 4, 2006
Sedona, AZ.....	(Rocky Mountain)	Feb 6–8, 2006
Pacific Grove, CA.....	(N CA/HI and S CA).....	Feb 15–17, 2006
Mt. Sterling, OH	(Ohio River Valley).....	Mar 9–10, 2006
Seaside, OR	(Northwest)	Apr 30–May 2, 2006

For Details and Registration on Early Education and Administrator Conferences, contact regional offices:

Florida	727.734.7096
Mid-America	815.226.0438
Mid-Atlantic.....	717.285.3022
Northeast.....	603.524.5227
Northern California/Hawaii	916.681.8451
Northwest.....	360.256.5860
Ohio River Valley	330.484.7750
Rocky Mountain.....	520.514.2897
South-Central	972.991.2822
Southeast.....	770.985.5840
Southern California	562.694.4791
Eastern Canada.....	705.728.7344
Western Canada	403.443.7337



Our 2005 theme—Teaching to Transform: Embrace Truth—

addresses the core mission of Christian schools, which is to provide an effective education program that is rooted and grounded in biblical truth. The visuals interpreting this theme are intended to convey the breadth of the revelation and discovery of truth—through God’s revealed Word spoken through creation, Scripture, and the person of Christ. Christian school students gain knowledge of biblical truth and the created world, but it is actually through the personal application of truth that transformation occurs. To embrace truth means going beyond just encountering it; it means taking it into one’s life and being changed by it. Thus, as individuals are changed, the power of the gospel embraces the world.

V I S I O N

To be an association speaking with a viable and authoritative voice in education and consisting of effective Christian schools recognized as essential and contributing to the public good

so that

Christian school students worldwide acquire wisdom, knowledge, and a biblical worldview as evidenced by a lifestyle of character, leadership, service, stewardship, and worship

M I S S I O N

To enable Christian educators and schools worldwide to effectively prepare students for life

Thank you for partnering with us in achieving this mission.

Twenty-eight ACSI conventions give you the opportunity to share your products and services with more than 50,000 Christian school educators!

Convention	Date	Page	Convention	Date	Page
Mesa, AZ	Sep 29–30, 2005	6	Toronto, ON, Canada	Nov 3–4, 2005	20
Pittsburgh, PA	Oct 6–7, 2005	7	Dayton, OH	Nov 10–11, 2005	21
Portland, OR	Oct 6–7, 2005	8	Anaheim, CA	Nov 21–22, 2005	22
Sacramento, CA	Oct 6–7, 2005	9	Dallas, TX	Nov 21–22, 2005	23
South Bend, IN	Oct 6–7, 2005	10	Orlando, FL	Nov 21–22, 2005	24
Surrey, BC, Canada	Oct 6–7, 2005	11	Washington, DC	Nov 21–22, 2005	25
Anchorage, AK	Oct 20–21, 2005	12	Chiang Mai, Thailand (ICEC)	Nov 24–26, 2005	26
Metro New York City	Oct 20–21, 2005	13	Honolulu, HI	Jan 5–6, 2006	27
Minneapolis, MN	Oct 20–21, 2005	14	Birmingham, AL	Jan 26–27, 2006	28
Moncton, NB, Canada	Oct 27–28, 2005	15	Galveston, TX	Feb 2–3, 2006	29
Sturbridge, MA	Oct 27–28, 2005	16	Greensboro, NC	Feb 9–10, 2006	30
Kansas City, KS	Oct 31–Nov 1, 2005	17	Seattle, WA	Feb 9–10, 2006	31
Dallas, TX (IEELC)	Nov 3–5, 2005	18	Sherwood Park, AB, Canada	Feb 16–17, 2006	32
Denver, CO	Nov 3–4, 2005	19	Winnipeg, MB, Canada	Feb 24, 2006	33



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