2011–2012 ACSI Administrator/Board Conference Program Advertising Order Form

For ACSI Use

To place an ad in these well-read publications, select the conference location(s) and complete this order form.

1. Complete this form and enter the dollar amount for each ad.
2. Enclose full payment.
3. Prepare and submit an electronic ad with your order. The ad sizes are 7⅜" wide by 9⅜" high for a full-page ad, 7⅜" wide by 4⅝" high or 3⅝" wide by 9⅜" high for a half-page ad.
4. Submit this form; send it along with your ad in electronic format, a hard copy of the ad, and payment (credit card or check made payable to ACSI) to

ACSI • Attention: Becky Hewes
PO Box 65130 •
Colorado Springs CO 80962-5130

For overnight or express packages:
731 Chapel Hills Dr •
Colorado Springs CO 80920-3949
OR
(888) 892-4259 • Fax (719) 867-6168

E-mail: exhibitors@acsi.org

Conference Program Ad Rates	Full Page	Half Page
Lancaster, PA, Jan 26–27, 2012	$170 _____	$115 _____
Minneapolis, MN, Jan 26–27, 2012	$35 _____	$25 _____
Merrillville, IN, Feb 2–3, 2012	$50 _____	$35 _____
Toronto, ON, Canada, Feb 4, 2012	$45 _____	$30 _____
Fish Camp, CA, Feb 15–17, 2012	$205 _____	$120 _____
Wilmington, OH, Mar 15–16, 2012	$75 _____	$50 _____
San Antonio, TX, Mar 25–27, 2012	$50 _____	$35 _____
Seaside, OR, Apr 29–May 1, 2012	$65 _____	$45 _____
Total Cost of Ads Reserved	**$**_____	**$**_____

Ads print in black and white only. No bleeds, no color ads. Ads MUST BE supplied in ELECTRONIC FORMAT, gray scale (5% highlight dot, 85% shadow dot), actual size, minimum resolution 300 ppi, TIF or press-optimized PDF format with all fonts and images embedded.

The ad deadline is July 8, 2011.

Name of Company or Organization _____

Person in Charge of Ordering Advertising _____

Phone _____ Address _____

City _____ State _____ Zip _____ E-mail _____

Credit Card Number ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ❑ MasterCard ❑ Visa ❑ AMEX ❑ Discover

Exp. Date _____ / _____ Signature _____

This order form serves as your invoice. Please keep a copy for your files. No other invoices or receipts will be sent.