

2011–2012 ACSI Teacher Convention Program Advertising Order Form

Make an Impact on Attendees by Advertising in the ACSI Convention Programs

For ACSI Use

To place an ad in the ACSI convention programs, select the convention location(s) and complete this order form. If you want to take advantage of the special rate by advertising in all convention programs, the price for a full-page ad in all convention programs is \$4,300 and a half-page ad is \$2,900.

WEBSITE OFFER: Special rates and benefits for premium advertisers. Purchase an ad in all teacher convention programs by **July 8, 2011**, and receive the discount pricing, plus a **FREE AD** on the ACSI website! Restrictions apply. Call for details.

1. Complete this form and enter the dollar amount for each ad. If you are ordering the special package by advertising in all the convention programs, mark only that line.
2. Enclose full payment.
3. Prepare and submit an electronic ad with your order. The ad sizes are 7³/₈" wide by 9³/₈" high for a full-page ad, 7³/₈" wide by 4⁵/₈" high or 3⁵/₈" wide by 9³/₈" high for a half-page ad.
4. Send this form along with your ad in electronic format, a hard copy of the ad, and payment (credit card or check made payable to ACSI) to

ACSI • Attention: Becky Hewes
PO Box 65130 •
Colorado Springs CO 80962-5130
For overnight or express packages:
731 Chapel Hills Dr •
Colorado Springs CO 80920-3949
OR
(888) 892-4259 • Fax (719) 867-6168

E-mail: exhibitors@acsi.org

Convention Program Ad Rates

	Full Page	Half Page
Anchorage, AK Sept 22–23, 2011	\$235 _____	\$160 _____
Parker, CO Oct 6–7, 2011	\$295 _____	\$195 _____
Sacramento, CA Oct 6–7, 2011	\$625 _____	\$420 _____
Abbotsford, BC, Canada Oct 7, 2011	\$295 _____	\$195 _____
Kansas City, MO Oct 13–14, 2011	\$295 _____	\$195 _____
Calgary, AB, Canada Oct 20–21, 2011	\$295 _____	\$195 _____
Tacoma, WA Oct 20–21, 2011	\$295 _____	\$195 _____
Metro New York City Oct 27–28, 2011	\$235 _____	\$160 _____
Moncton, NB, Canada Oct 27–28, 2011	\$235 _____	\$160 _____
Raleigh, NC Oct 27–28, 2011	\$625 _____	\$420 _____
Toronto, ON, Canada Nov 3–4, 2011	\$295 _____	\$195 _____
*Phoenix, AZ Nov 4, 2011	\$295 _____	\$195 _____
Anaheim, CA Nov 21–22, 2011	\$1,195 _____	\$800 _____
Dallas, TX Nov 21–22, 2011	\$625 _____	\$420 _____
Orlando, FL Nov 21–22, 2011	\$565 _____	\$380 _____
Waipahu, HI Jan 5–6, 2012	\$235 _____	\$160 _____
Birmingham, AL Feb 2–3, 2012	\$365 _____	\$245 _____
Galveston, TX Feb 2–3, 2012	\$210 _____	\$140 _____
Kelowna, BC, Canada Apr 5, 2012	\$235 _____	\$160 _____
All the Above Conventions	\$4,300 _____	\$2,900 _____

Total Cost of Ads Reserved

*This is an ACSI Educator Conference.

\$ _____ \$ _____

Ads print in black and white only. No bleeds, no color ads. Ads MUST BE supplied in ELECTRONIC FORMAT, gray scale (5% highlight dot, 85% shadow dot), actual size, minimum resolution 300 ppi, TIF or press-optimized PDF format with all fonts and images embedded.

The ad deadline is July 8, 2011.

Name of Company or Organization _____

Person in Charge of Ordering Advertising _____

Phone _____ Address _____

City _____ State _____ Zip _____ E-mail _____

Credit Card Number MasterCard Visa AMEX Discover

Exp. Date _____ / _____ Signature _____

This order form serves as your invoice. Please keep a copy for your files.
No other invoices or receipts will be sent.